

GHASSAN
SALAMEH (studio)

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After acquiring a masters degree from European Design Labs in Madrid, Ghassan Salameh set up his studio in Beirut to focus on light, furniture and object designs, gaining from an accumulated experience in print and digital graphics, product design, set design, web and digital interactive design.

As an interdisciplinary conceptual and solution oriented designer, his projects occupy an in-between space where product design and conceptual art meet. Contemporary and experimental, his work is inspired by details from daily life, often unnoticed yet crucial in shaping our experiences. More importantly, it pays tribute to local craftsmanship and presents it with new possibilities. As a child observing his father, a metal craftsman, at work, he began to think of design as a way to preserve a dying tradition by restoring its original function: problem solving.

He believes that design is about challenging traditional craftsmanship by creating new complexities of form and technique and opening it to new territory; that each object he designs and produces is a celebration of a successful marriage of concept and labor, a fusion of creativity, expertise, history, technology and method.

His experimentation with different materials found in the local market, is a further acknowledgment of traditional handicraft pushed across new limits.

In principle, his work is about having the process of production visible in the final product even if subtly where each step of the work is expressed as both design and artistry.

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Light Centric Installations

Magma Lighting Collection

Magma Lighting Fixtures is a collection of lighting installations resulting from an ongoing experimentation with geometric arabesque patterns common to traditional Islamic architecture and design. The designs in this collection take the infinite extendibility of lines in the arabesque patterns and deconstruct them into their basic geometric shapes. They are produced from metal sheets cut with high precision using advanced laser cutting technology and stacked to reproduce the arabesque composition in the form of a 3D metal structure which is then fused with glass before being sandblasted.

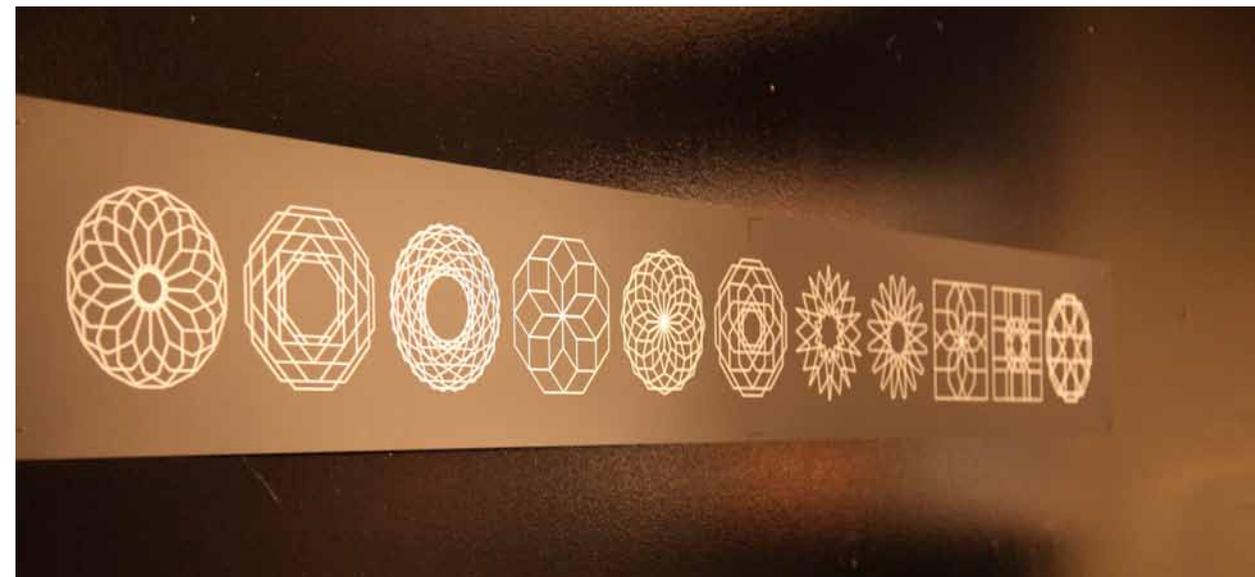
The variations of the structure's shape, the temperature, the cooling and the quality of glass produce an unpredictable model each time.

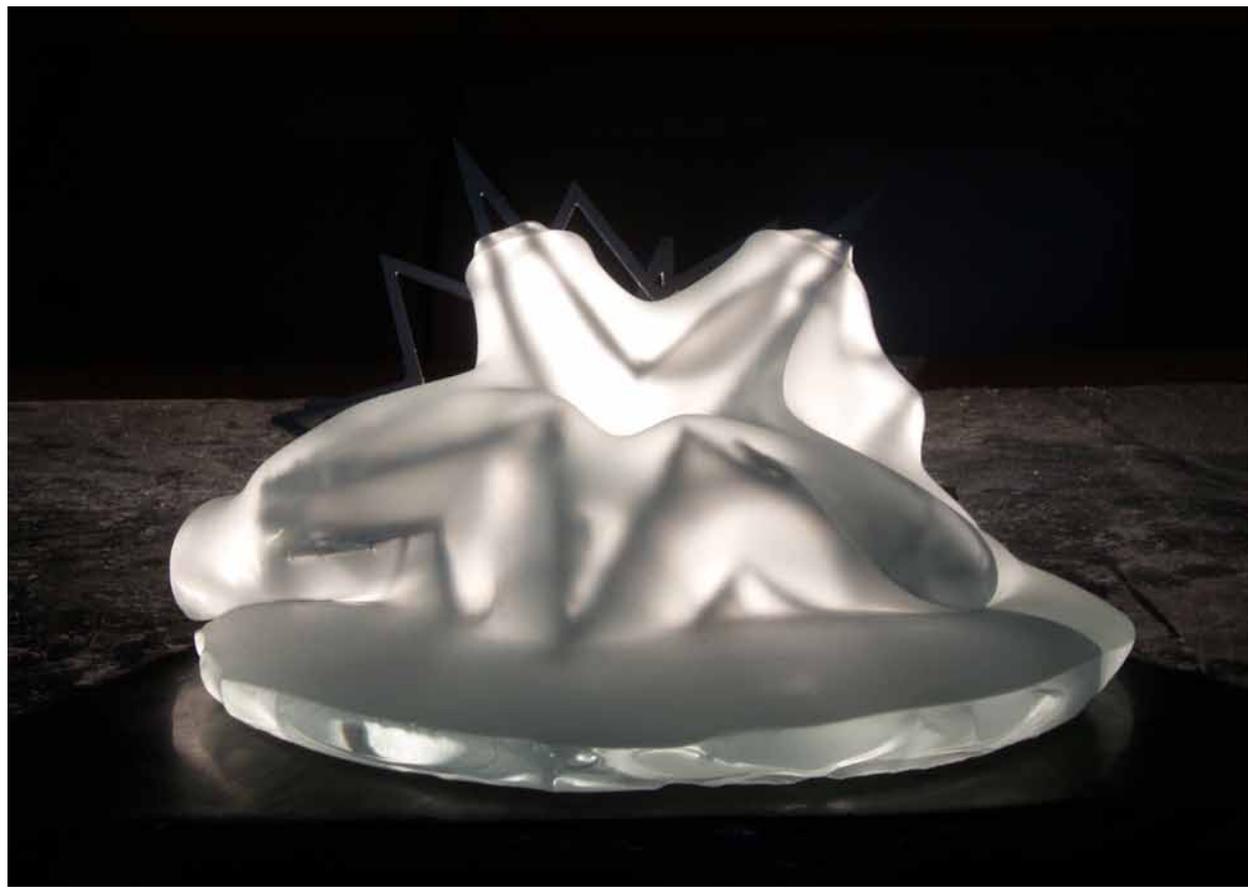
A very old technique, glass is fused with the metal structure, taking its form and concealing it when there is no light source. Only when illuminated does the subtle layering of the metal grids covered with glass reveal its beauty, reconstructing visually the arabesque patterns that initially inspired it.

Thought to repeat infinitely, arabesque patterns infused in the Magma Lighting Fixtures design produce differences that make them infinitely unique. Wishing to disassemble the pattern and reassemble it again differently, these pieces address the possibility of producing contemporary Islamic design, faithful to its origins while being relevant to the younger generation suitable for residential to retail and public spaces.

It was first conceived and realized in 2011. Since then, it has been a continuous experiment. It was first presented during the Beirut Design Week 2014 and it received acclaim from design critics and was featured in Domus magazine.

Date: 2014
Client: Beirut Design Week 2014
Location: Beirut, Lebanon





Well

Previously a silk factory, “La Magnanerie” still preserves some of its history. An old water well was turned into a light fountain, distributing light to its surrounding a shedding light on this historical location.

Different light sources were placed to interact with water hoses and tubes creating a lighting sculpture with unexpected effects.

The site specific lighting installation by Ghassan Salameh Studios was exhibited during the common fest event, May 2015.

Date: 2015
Client: CommonFest 2015
Location: Beirut, Lebanon



In-Harmony

By creating environments where light, sound, smell, taste, and touch unite harmoniously, our senses are aroused positively, helping us build pleasant mental imprints of such environments.

On the occasion of the Beirut Design Week 2015, In-Harmony collaborative created a multi-sensorial experience which aims at transforming indoor living spaces through a harmonious collaboration of sense-inducing elements.

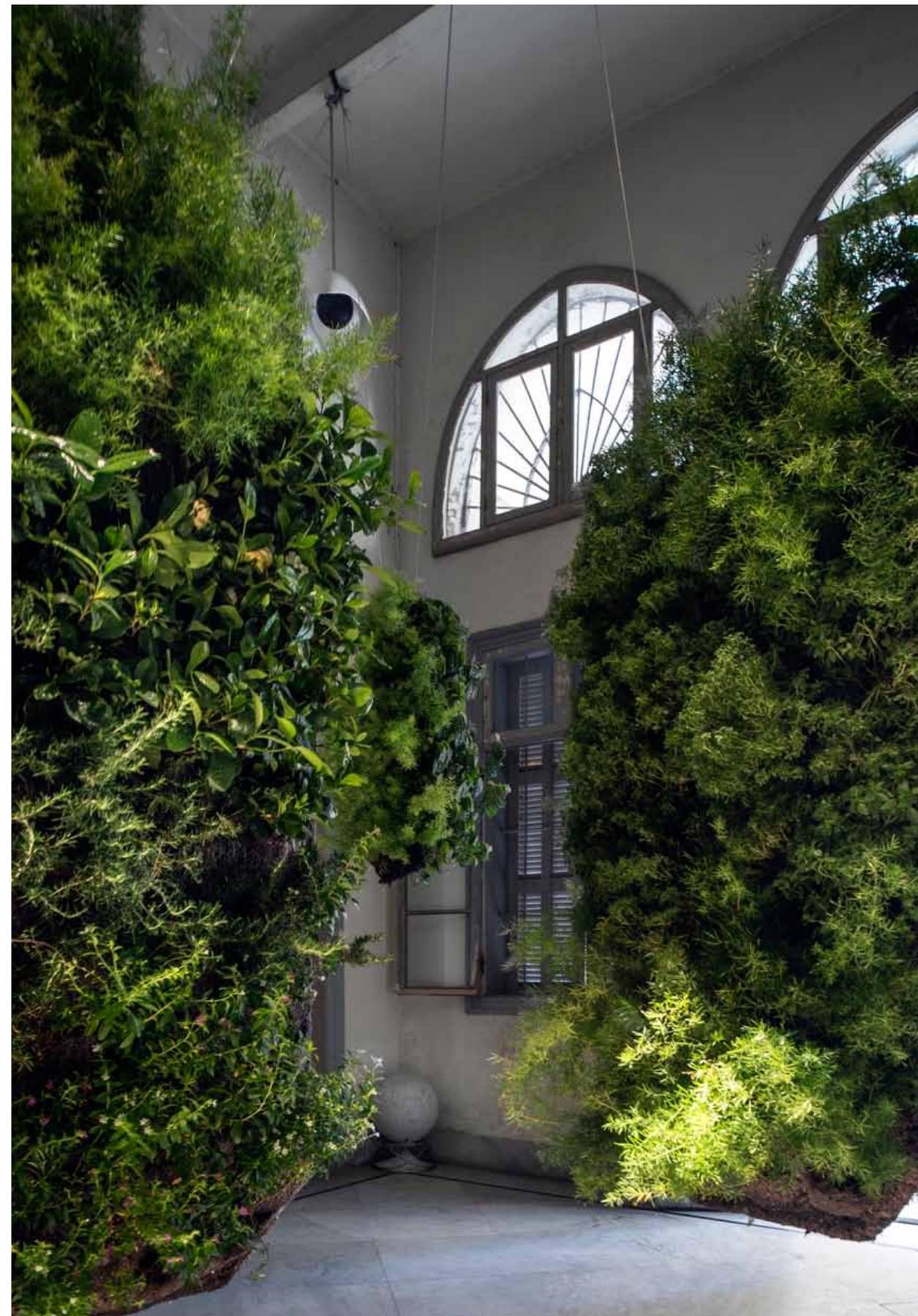
In-Harmony is the collaboration of a group of designers coming from various sensorial backgrounds:

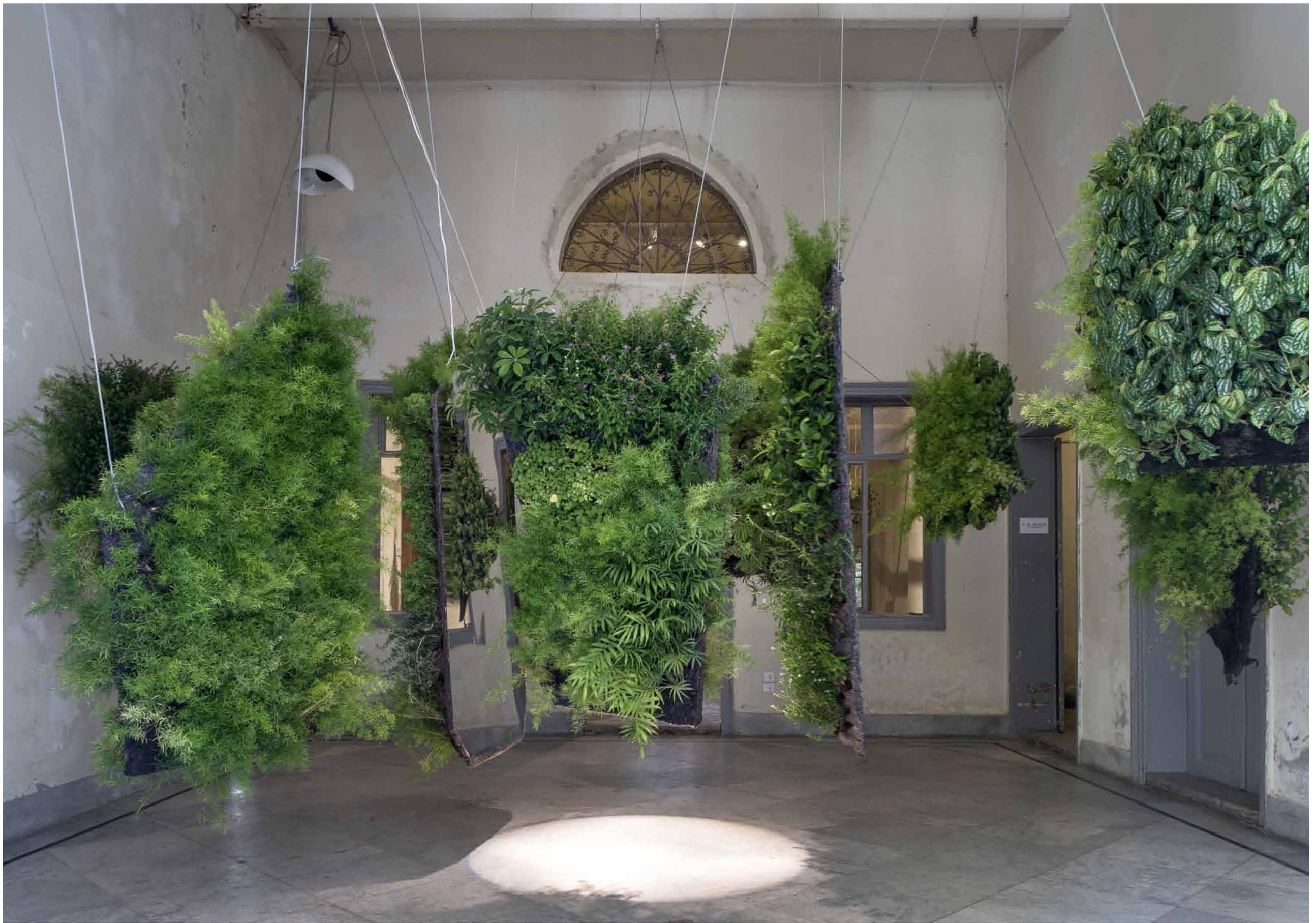
Ghassan Salameh Studio - Lighting
Greenstudios sal - Mutated Landscapes
21dB - Acoustic Solutions

Date: 2015

Client: Beirut Design Week 2015

Location: Beirut, Lebanon





Al Dar

Traditionally known to be the meeting point of all rooms, Al Dar represents an ultimate multi-sensorial experience conceived to demonstrate that when all of our senses are combined and aroused harmoniously, we are presented with a positive and lasting mental imprint that renders our experience of this space natural, enjoyable and well-balanced. This way, not only are indoor living spaces optimized, but design becomes also truly enriching and human-oriented.



Al Majlis

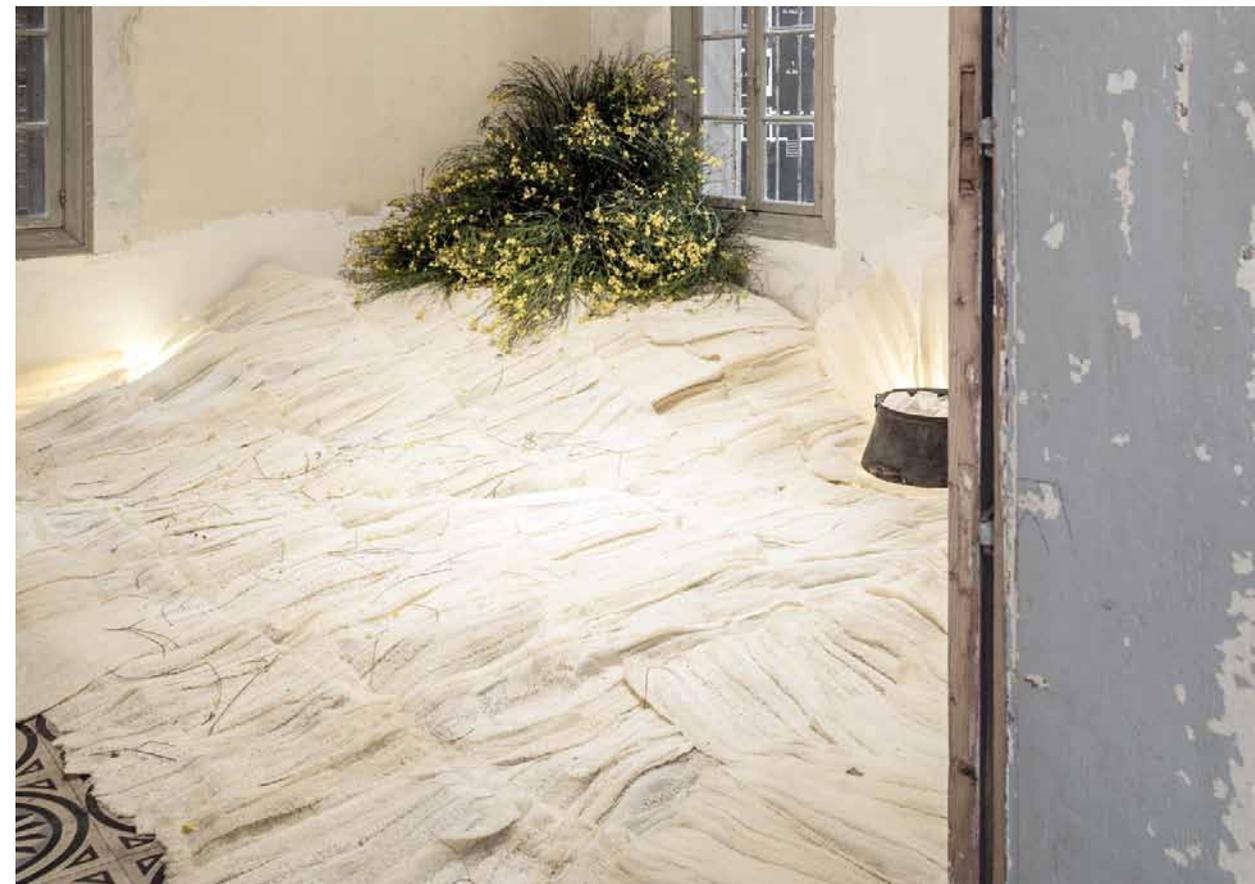
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The story of how nature reclaims its existence begins with simple moss formation in damp gaps and holes of broken walls. Al Majlis mimics how nature always prevails, finding its way back even through windows of abandoned houses, taking over elements bit by bit.

This room is a symbolic representation of how nature can and should be integrated in our living spaces, demonstrating how a touch of green can embellish our surroundings and impact our daily lives. Through 'Mutated Landscapes', we aim at introducing nature where it was once thought impossible, proving that modern cities should not be necessarily deprived from nature.

Because in the end, nature always wins.





Al Hammam

Known as a public space in some eastern cultures, the concept of sharing a “so-called” intimate moment is not very unusual. Like the traditional hammam, a steam room filled with natural smells and senses, this room invites the visitors to interact with the natural elements of the space and live the “hammam” experience in a pleasant way. By sitting on the loofas or touching them, the smell of the underneath tree leaves is activated, enabling a comforting and enjoyable experience.



Al Mazaq

Smell and taste are inseparable senses, contributing largely to our enjoyment of life, to our emotions, and our state of mind. When the smell is triggered positively, the palate becomes irresistibly tempted. Using healthy “organic” fresh vegetables and herbs characterized by a strong nice smell, this room aims at arousing the sense and curiosity of taste in guests through simple and basic ingredients, helping them reconnect with “culinary” living spaces in the most natural way.

Al Sukoun

Auditory cues are the most important signal providing us with information about our environment. We hear back and forth, up and down, day and night, and we can never shut our hearing off.

Al Sukoon aims at creating an extreme sound-absorbing environment in which our sense of hearing is dramatically enhanced with respect to our other senses.

As a result, we are able to perceive a space sonically and recognize the importance of good acoustic design in our places of living, working and being.



Al Noor

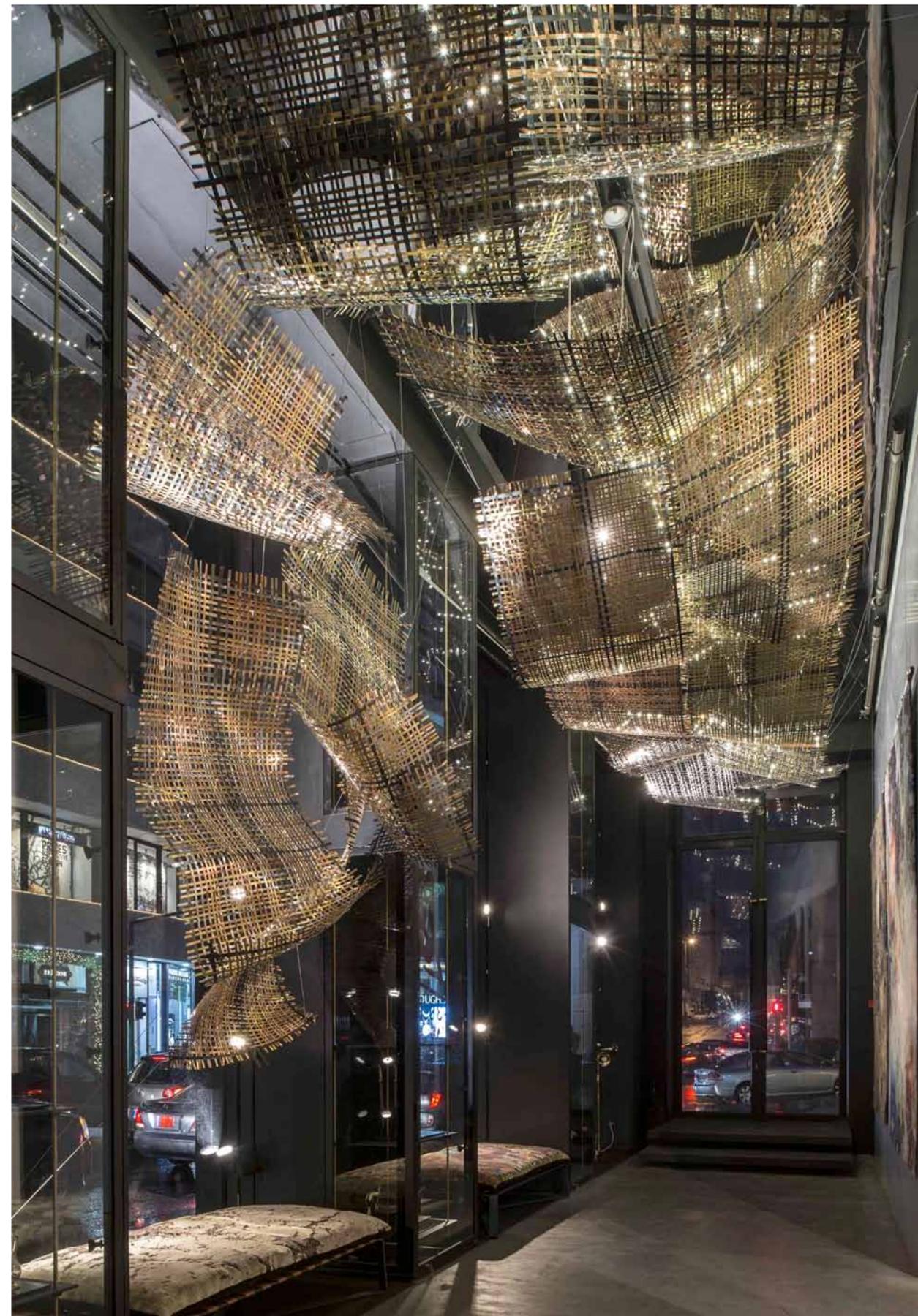
Light is all around us, existing in many intensities and shapes. Vital to any form of life, it can become a source of discomfort for human beings in living spaces if used randomly. In this environment, light is subtly integrated in the room through an abstract installation in an attempt to offer an alternative lighting solution. As noticed, it plays with the rug object, transforming its function to become a lighting element by working on the interaction between light and metal surfaces. This way, what the eye perceives is only the reflection of the light upon the metal weaved mesh and onto the indoor space in different angles and intensities, creating a visually attractive and eye-comforting environment where the individual will be at ease to spend long periods of time.

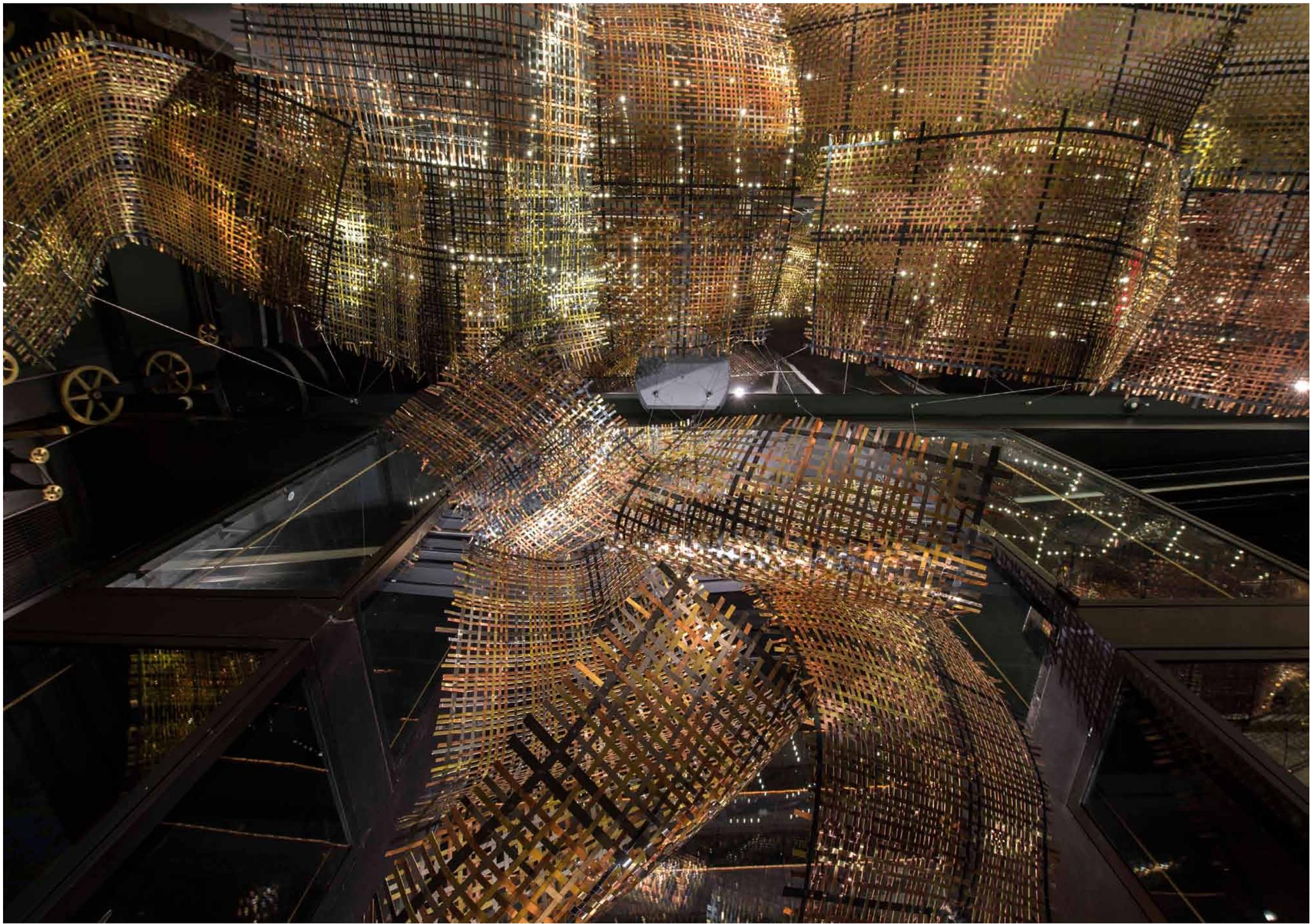


Al Noor Installation

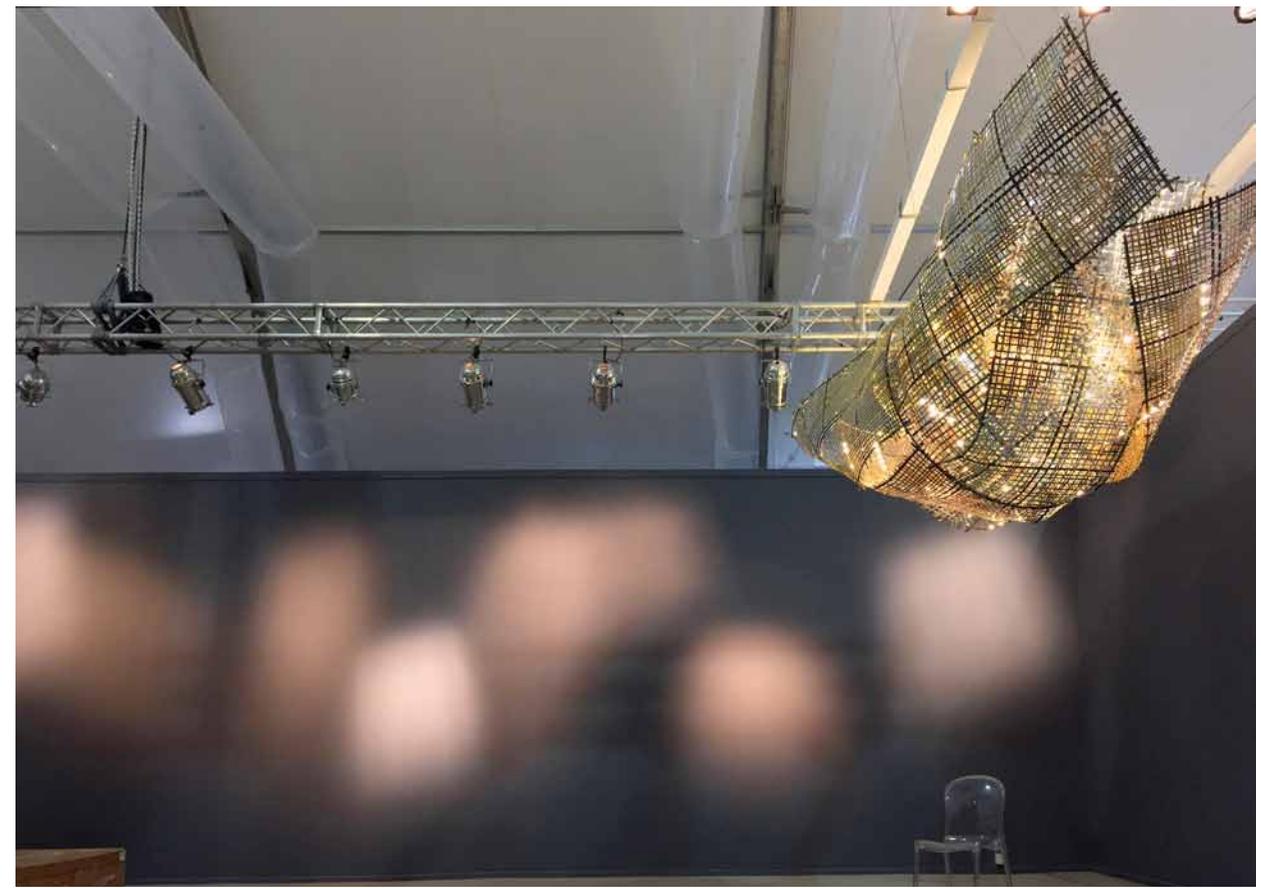
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Date: 2015
Client: Iwan Maktabi
Location: Beirut, Lebanon



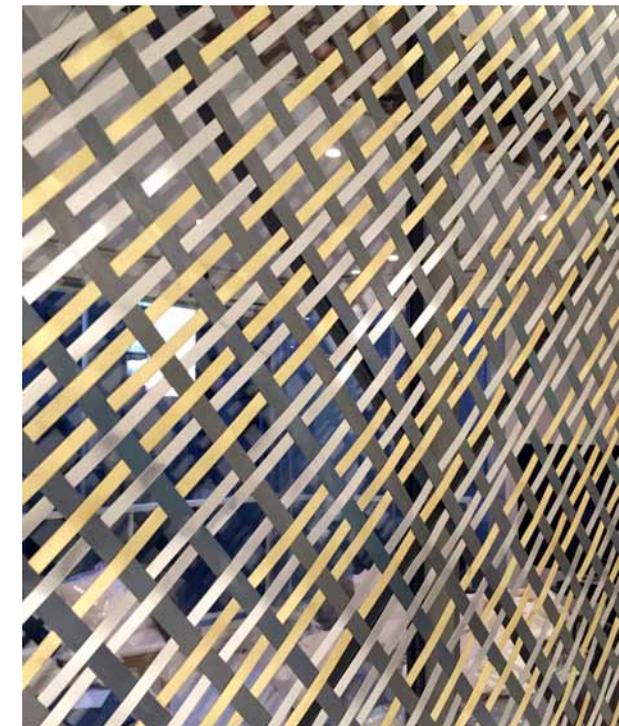






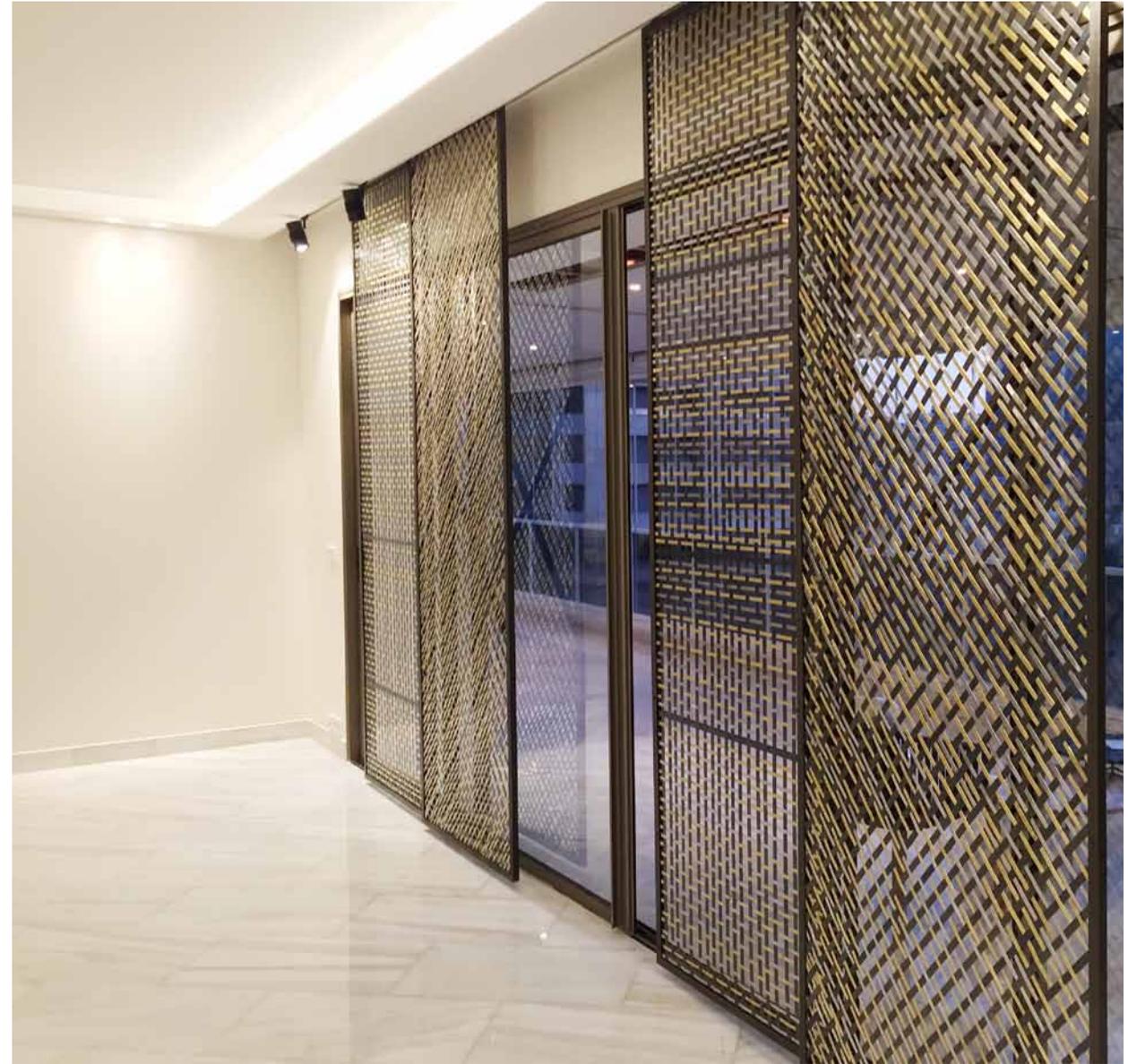
Design Days Dubai

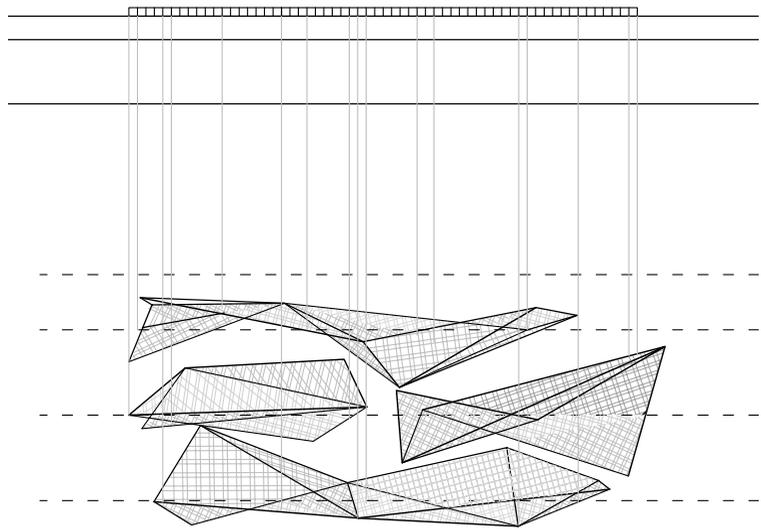
Date: 2016
Client: Design Days Dubai 2016
Location: Dubai, UAE



Residential Interactive Panels Installation

Date: 2016
Client: Private
Location: Beirut, Lebanon

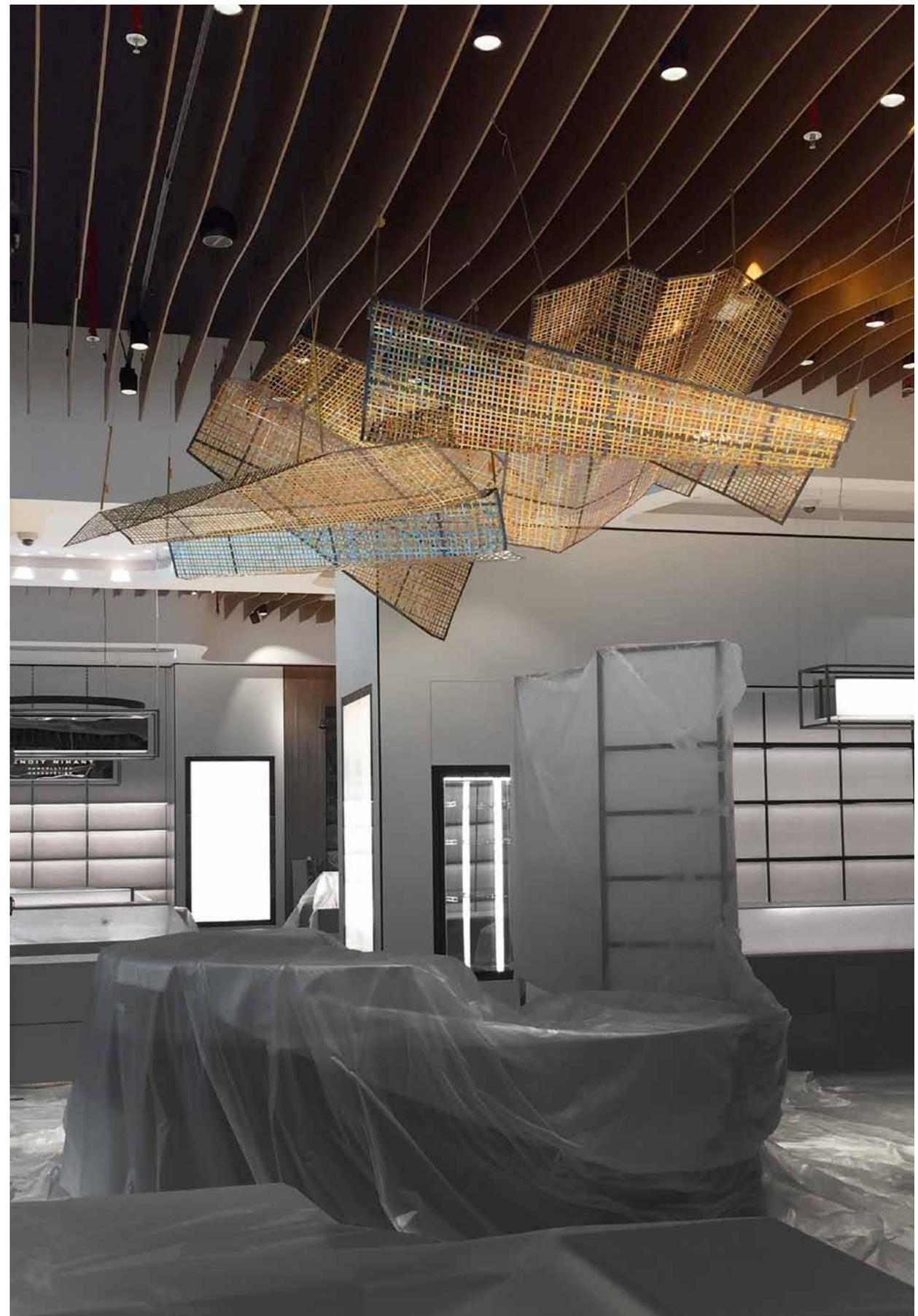
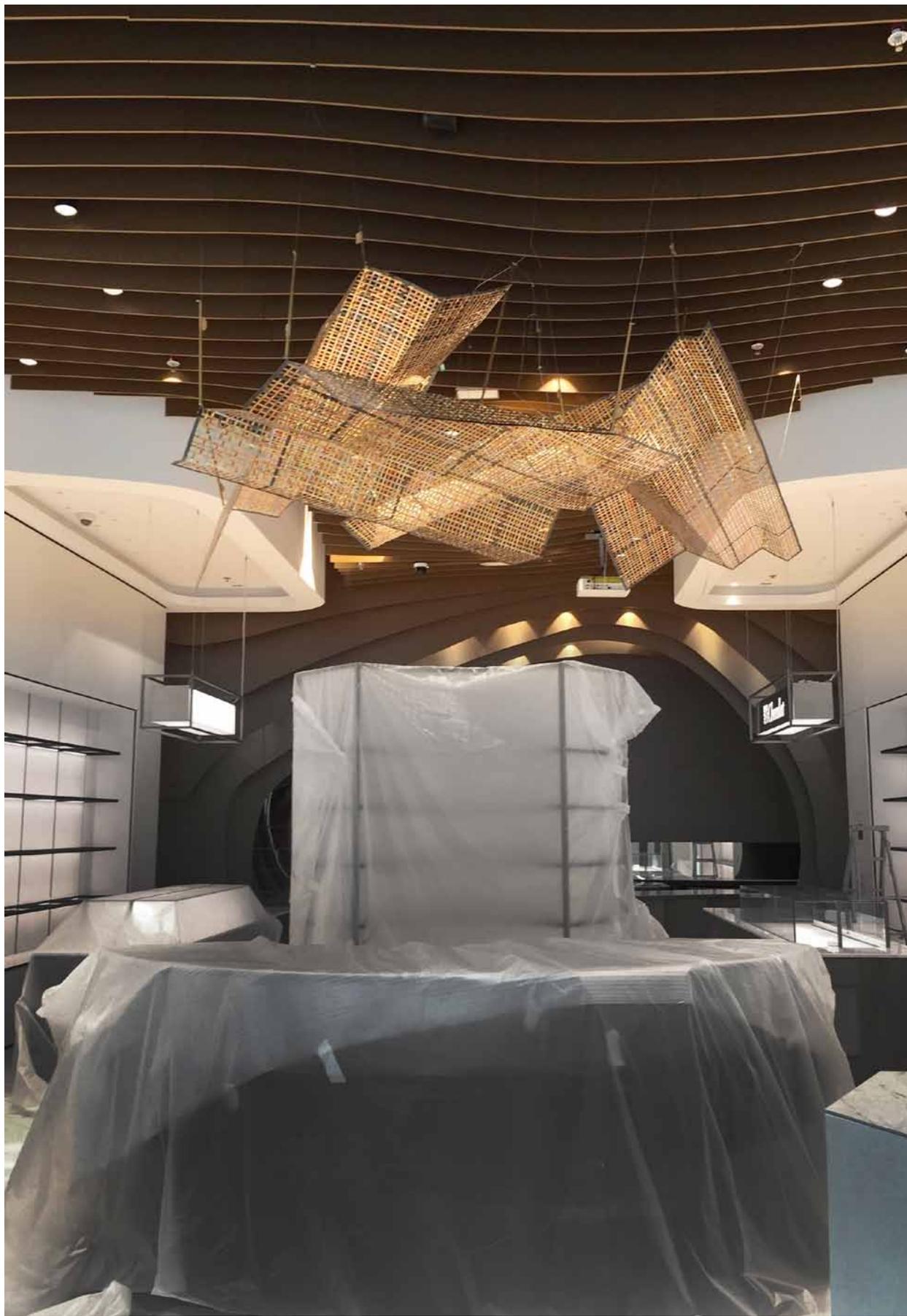


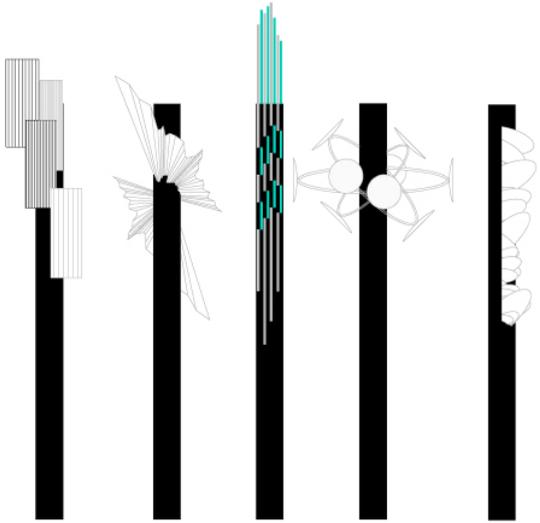


Boutique Le Chocolat Lighting Central Feature

Date: 2015
Client: Memory Lane
Location: Beirut, Lebanon







Totems Lighting Sculptures

This intervention is presented in the form of a site-specific installation that integrates daylight design and sculpture through creating detached light fixtures that can exist as stand-alone art objects.

The idea behind this intervention is derived from the practice of Daylighting Design that tends to integrate architectural elements that control the intensity, glare, and direction of the sunlight and daylight in specific areas inside the building. The installation comprises of five design variations with reflective objects emulating the shapes of concave lenses, fans and blades.

The sculptures are designed to maximize the reflection of the direct sunlight as well as amplify the light from the embedded LEDs.

These reflections are unpredictable and a various set of lighting effects could appear based on numerous factors such as: the direction and intensity of the light as well the design of reflectors in each of the sculptures, be it a concave lens, a folded fan, a bladed hemisphere etc..

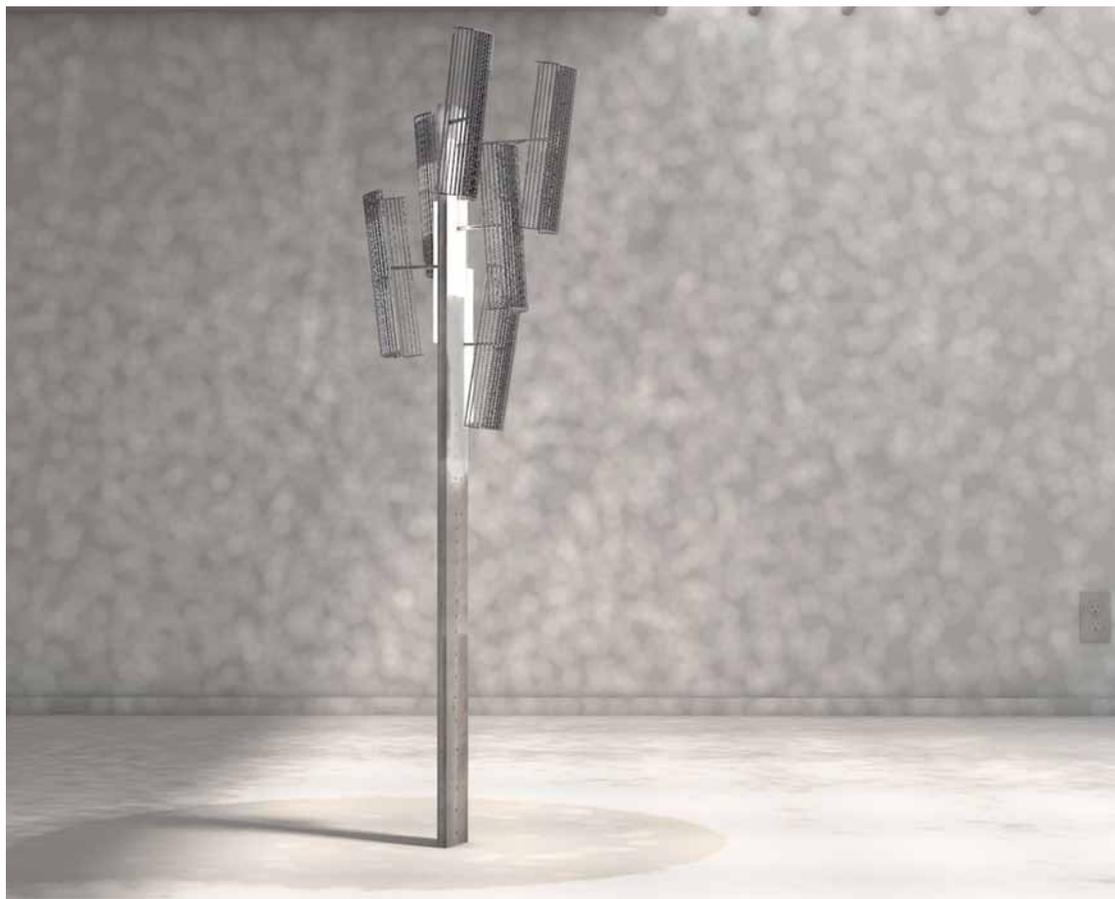
At the end, each sculpture, acts as a lighting fixture offering beautiful lighting effects while utilizing as little energy as possible in the process.

Date: 2016
Client: Beirut Design Week 2016
Location: Beirut, Lebanon









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Products & Collections

Arthropod Collection

The Arthropod Line – Distinguished by their exoskeleton and jointed, high-mobility limbs, arthropods are one of the most omnipresent groups of living organisms on the planet.

Remarkably, the enormous variety of eye designs and light-capturing mechanisms found in various arthropod species alludes to the extent to which nature has innately attempted to develop solutions for helping its fellows in overcoming their visual limitations... Thus comes the inspiration for this line of steel fixtures, focusing most of all on versatility in favor of the general, specific, or exceptional mood in any given space. The fixtures are made out of raw iron, gold brass, red copper and polished stainless steel attached together by multi-directional hand-milled hinges all along the axles. Each joint rotates in 4 different angles allowing the user to direct and redirect the lighting according to the space's need.

The light source at the top of the fixture is also hand molded allowing a mixture of raw and polished finishing. The collection is a limited edition collection offered to design collectors and design enthusiasts alike . The buying of the pieces usually happens by bespoke orders with a production frame of four weeks.

The collection originally started with a floor lamp extending to 3 meters tall at its most expanded form but later evolved to contain more apartment friendly sizes with different materials and finishings. The smaller sizes extend up to 1 meter in height and occupy a square of 50 cm x 50 cm.

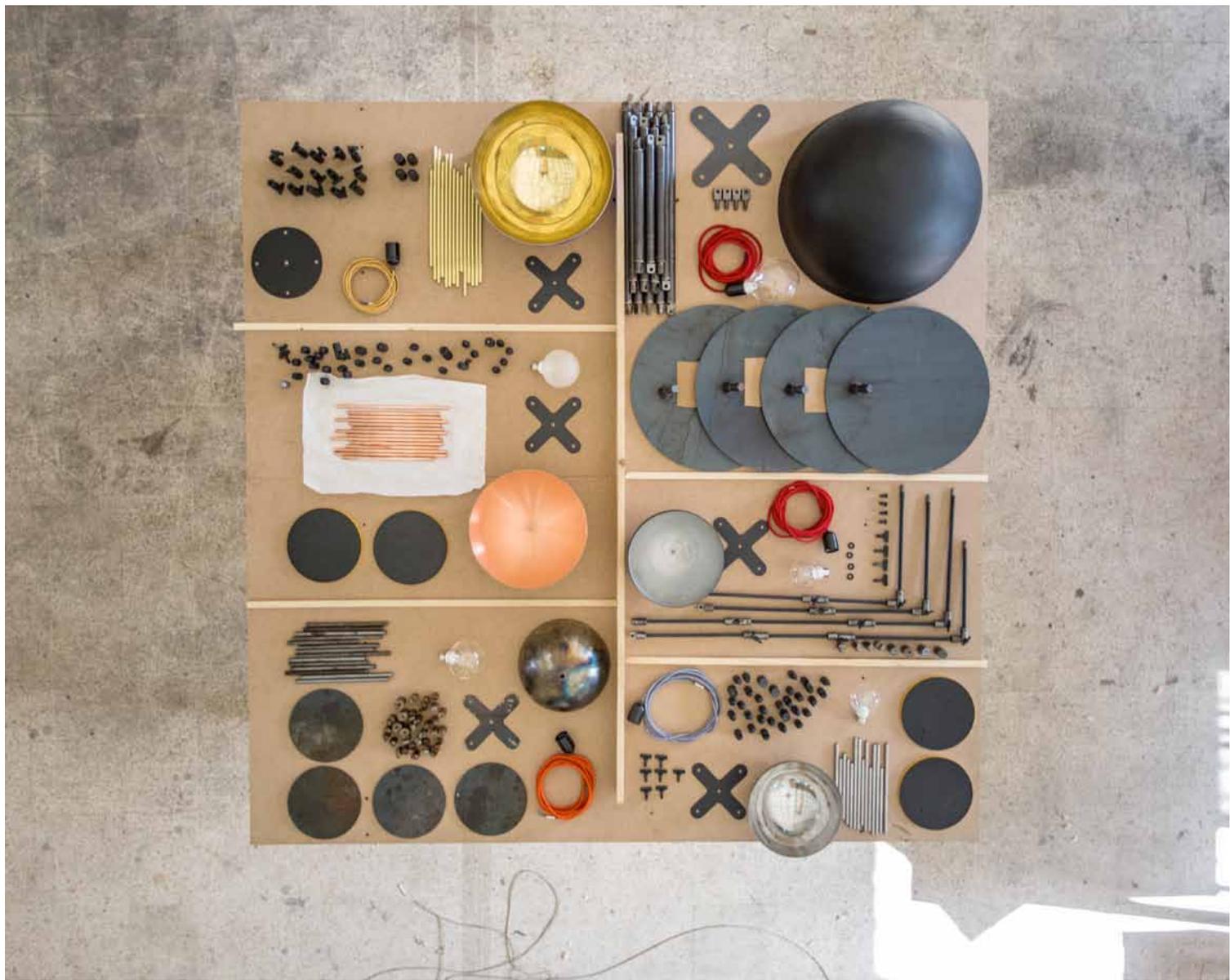
Today the arthropod collection offers 5 different models each with a different material and color option.

Date: 2015

Client: Ghassan Salameh Studio

Location: Beirut, Lebanon







Walking Chair

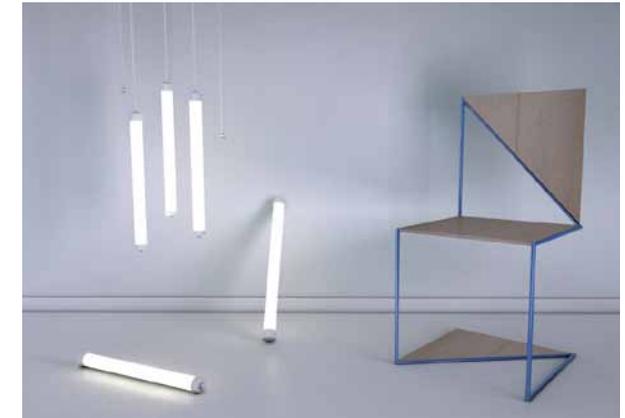
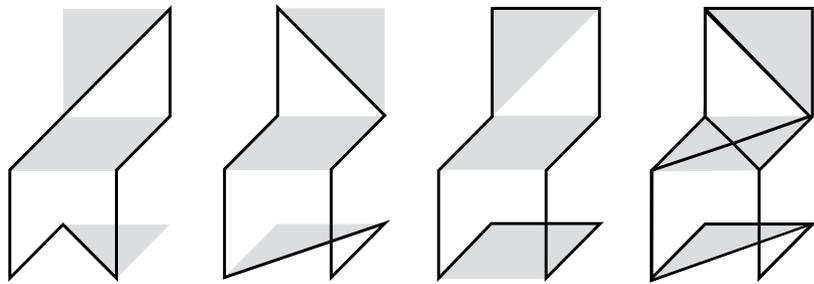
The Walking Chair is an expandable set of seats, each made of one metal rod bent in different angles and directions. The multiple rods could be stacked altogether to form one stylish chair, or decomposed into a bench-like fixture accommodating several seats.

All in all, the Walking Chair is a originally designed space saver.

Similar to the rest of the Arthropod Collection, and besides being a practical solution for both interior and exterior spaces, this element aims to give a feel of raw, unpolished movement.

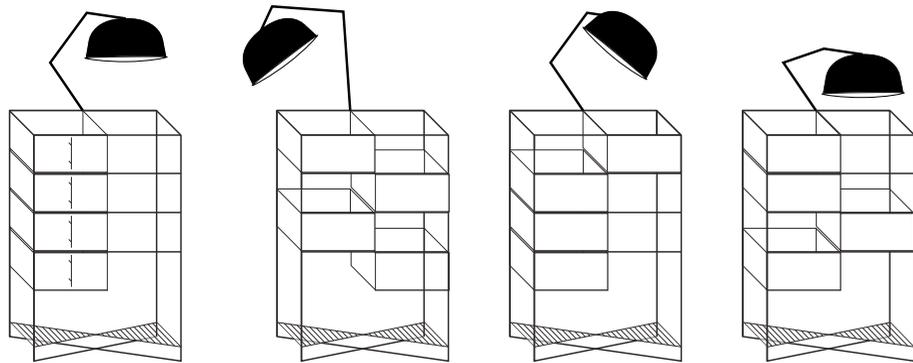
Date: 2013
Client: Ghassan Salameh Studio
Location: Beirut, Lebanon





Single Line Chair

Date: 2013
Client: Ghassan Salameh Studio
Location: Beirut, Lebanon

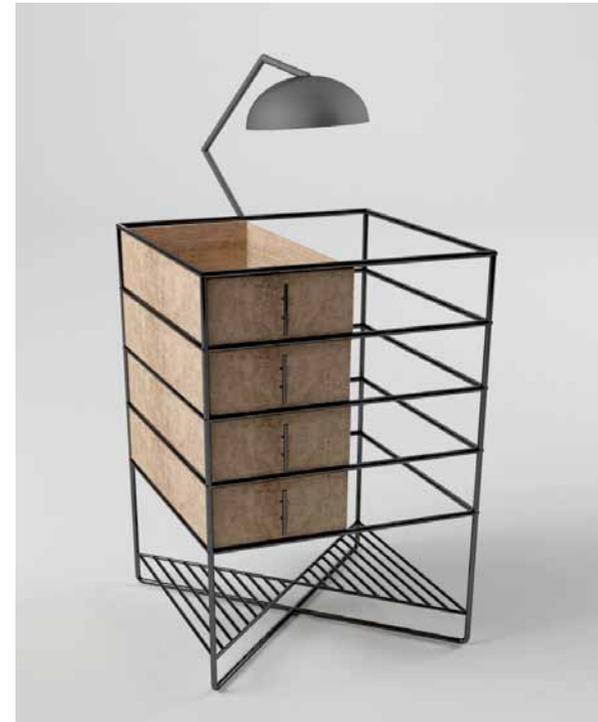


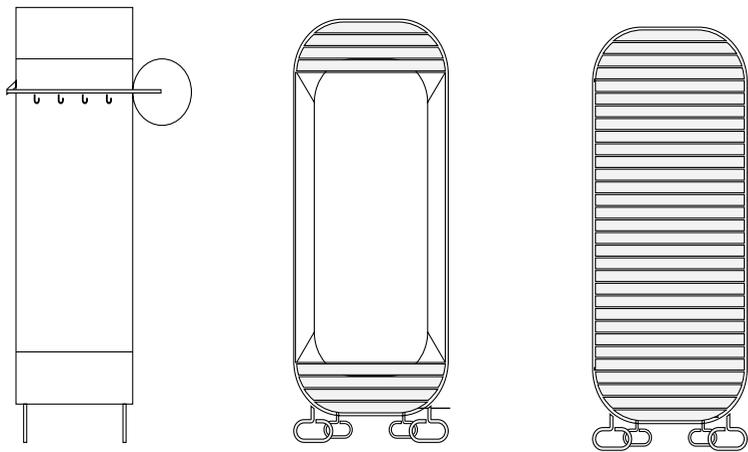
Side Sliding Drawers

The drawers unconventionally slide sideways following an innovative mechanical system instead of outward and inward movement where the object still occupies less space while still performing its full function.

The finishing follows the same feel of the arthropod line, a raw stainless steel finishing preserving the process of work in its final representative form.

Date: 2013
Client: Ghassan Salameh Studio
Location: Beirut, Lebanon





Sardine Can Closet

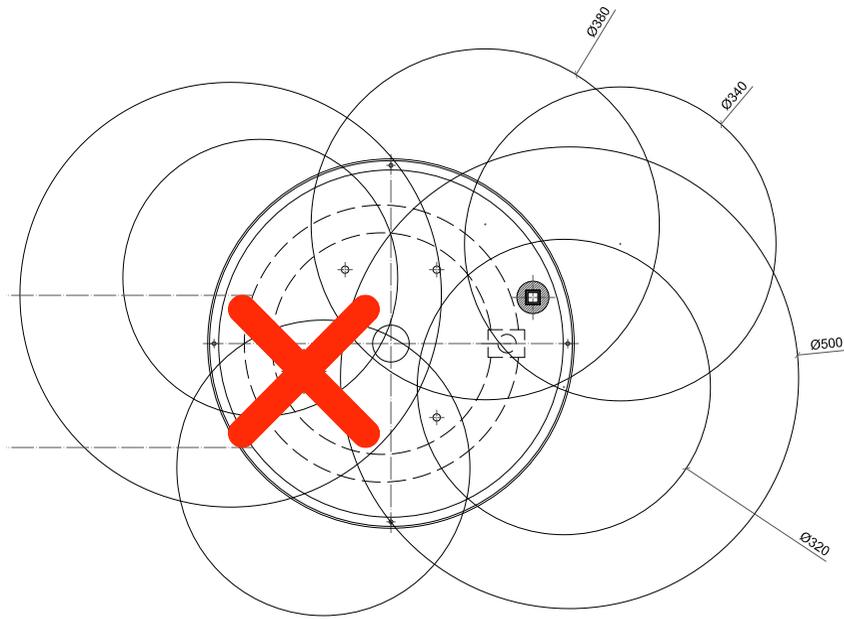
The Sardine Can Closet is a simple, direct magnification of the Sardine Can, repurposed into a packing system in the form of a closet.

This closet could be used as a multi purpose shelving or a hanging system.

The finishing follows also the industrial raw feel presented in all of the other products. Built out of black steel for both the skin and the foldable blades, it still holds the process of work in its final representation.

Date: 2013
Client: Ghassan Salameh Studio
Location: Beirut, Lebanon





Fireworks & Explosions

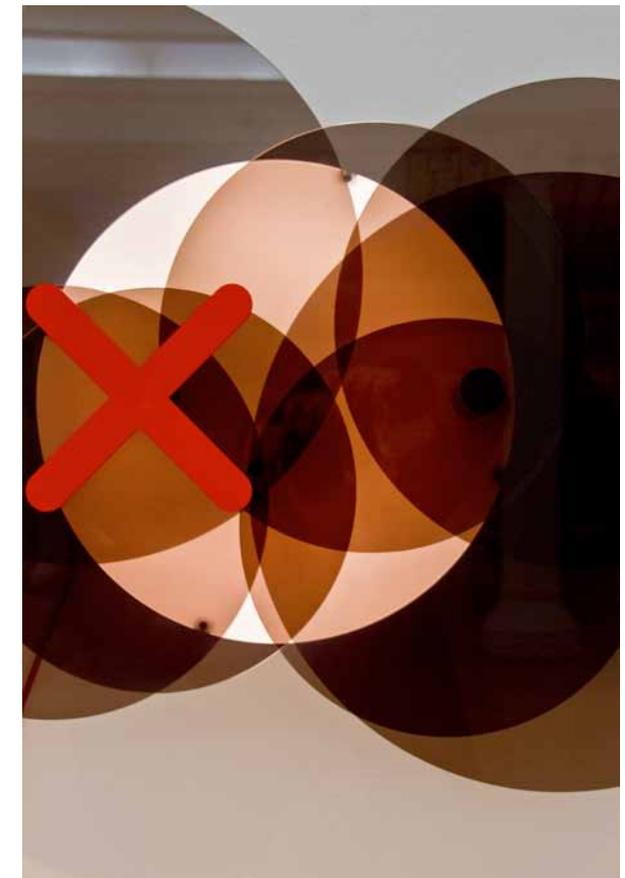
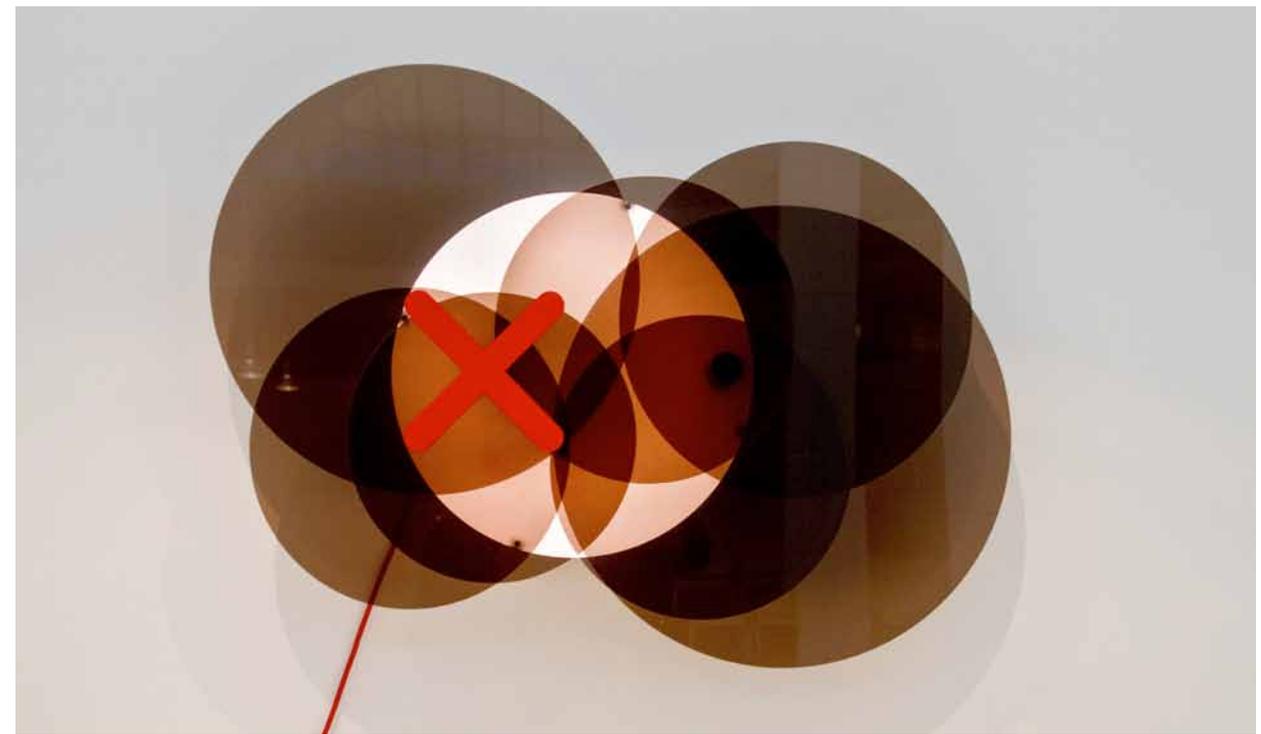
Explosions are incidents holding always a negative connotation.

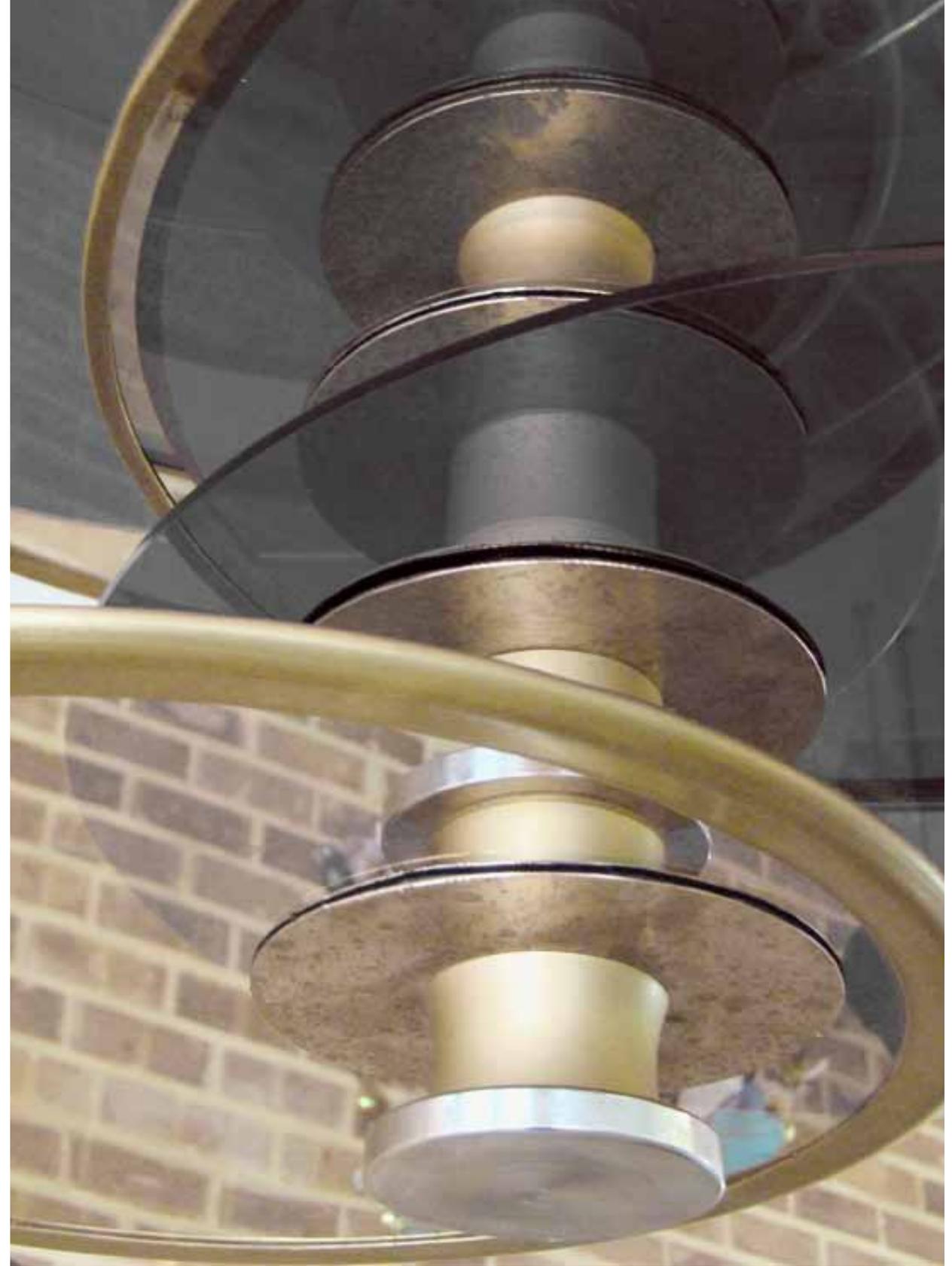
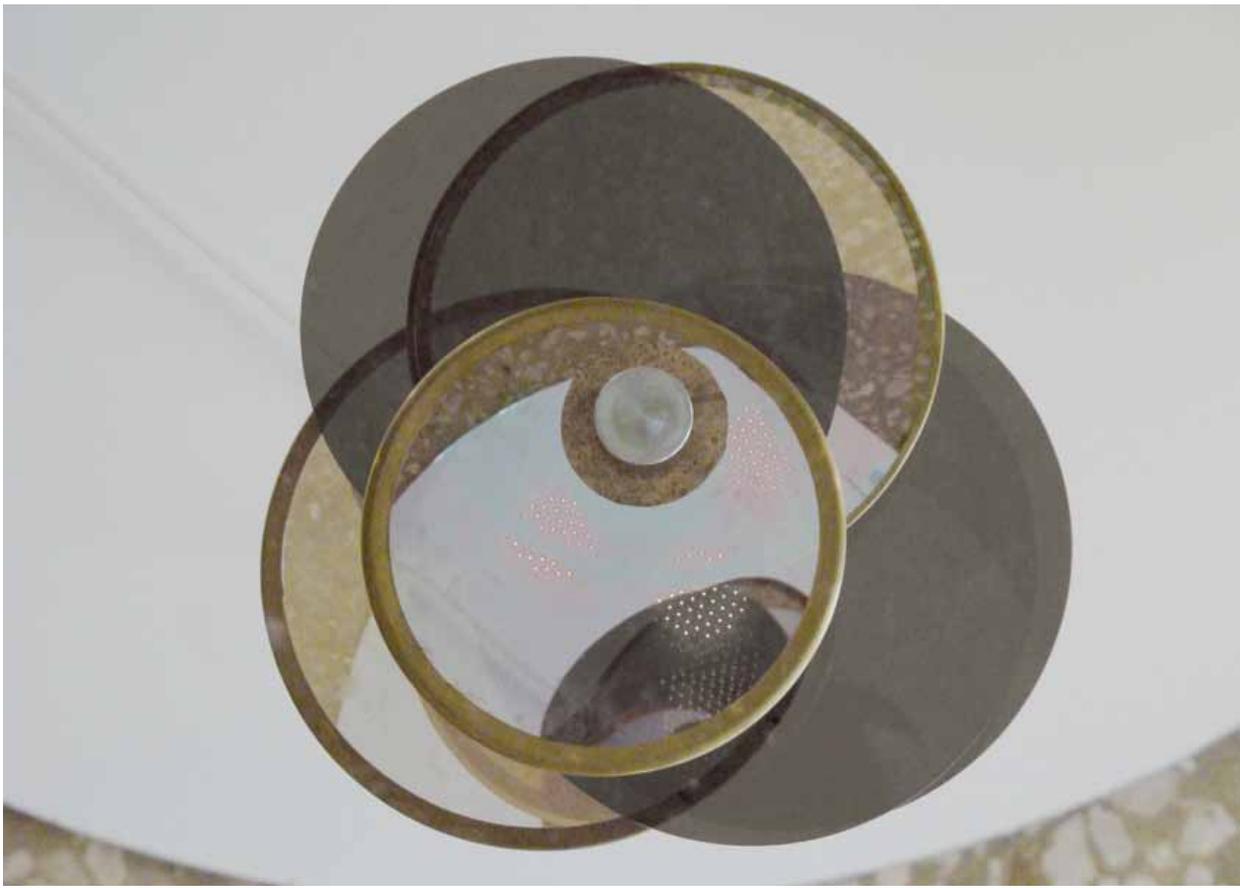
Usually those events leave physical, material and emotional damage causing people to be traumatized for a period of time.

This project tends to transform this idea of explosions by shedding light on a different angle, where explosions could become visually beautiful events.

The final outcome is a comical way of depicting explosions, making the viewer more comfortable in dealing and accepting this incident.

Date: 2012
Client: IED
Location: Madrid, Spain



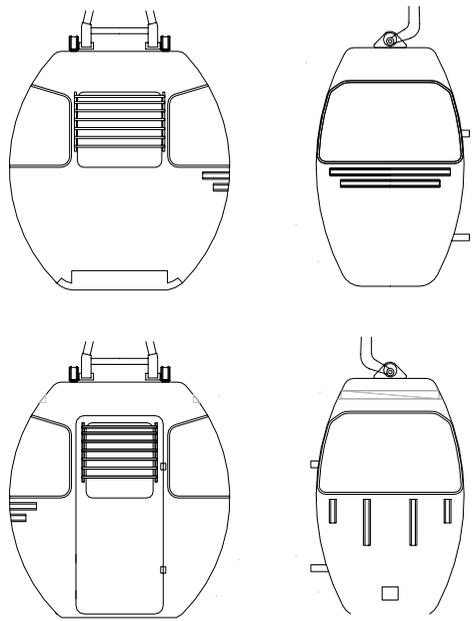




Broken Disc

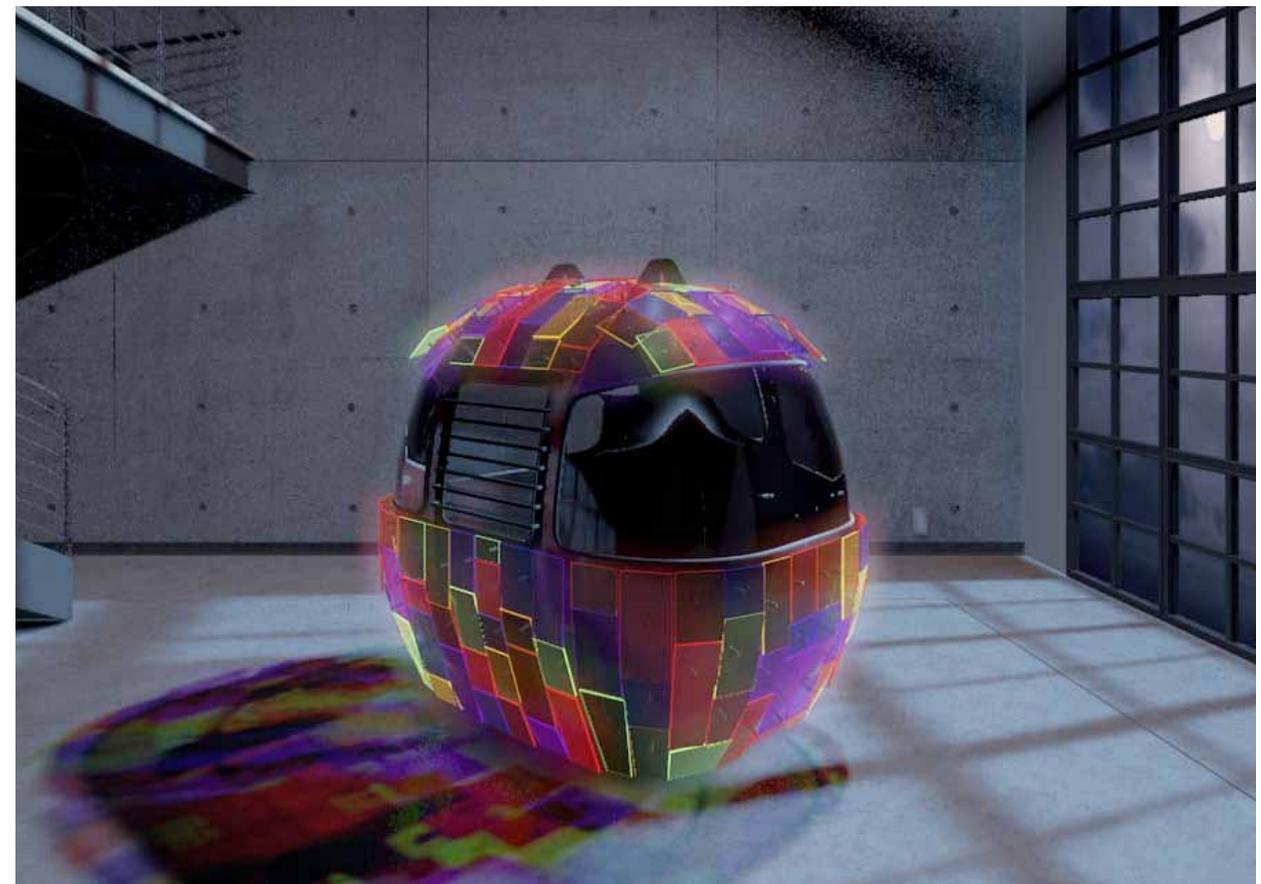
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Date: 2012
Client: Ghassan Salameh Studio
Location: Beirut, Lebanon

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**Lighting Design
& Interior Design**



Teleferique Cabinet Renovation

Date: 2015
Client: Teleferique Harissa
Location: Beirut, Lebanon



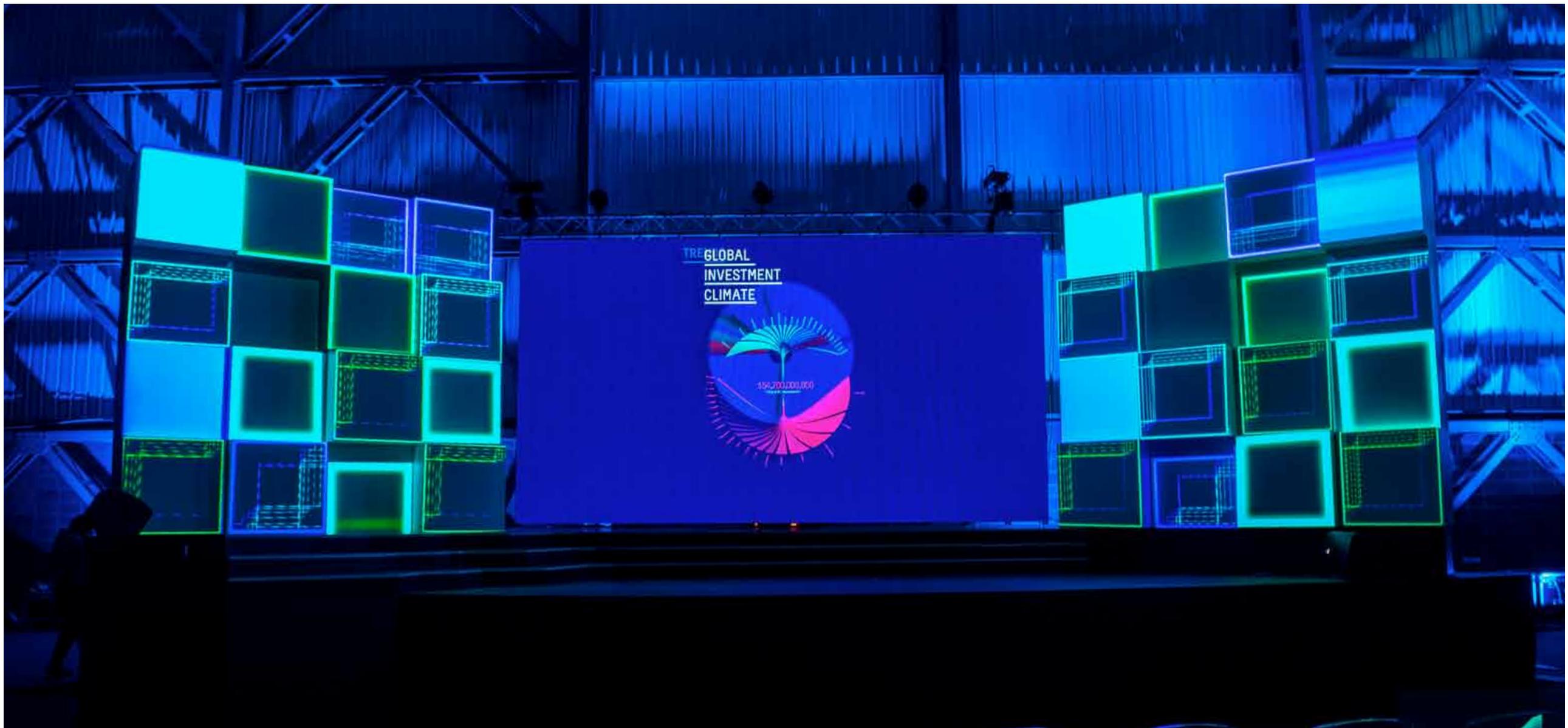


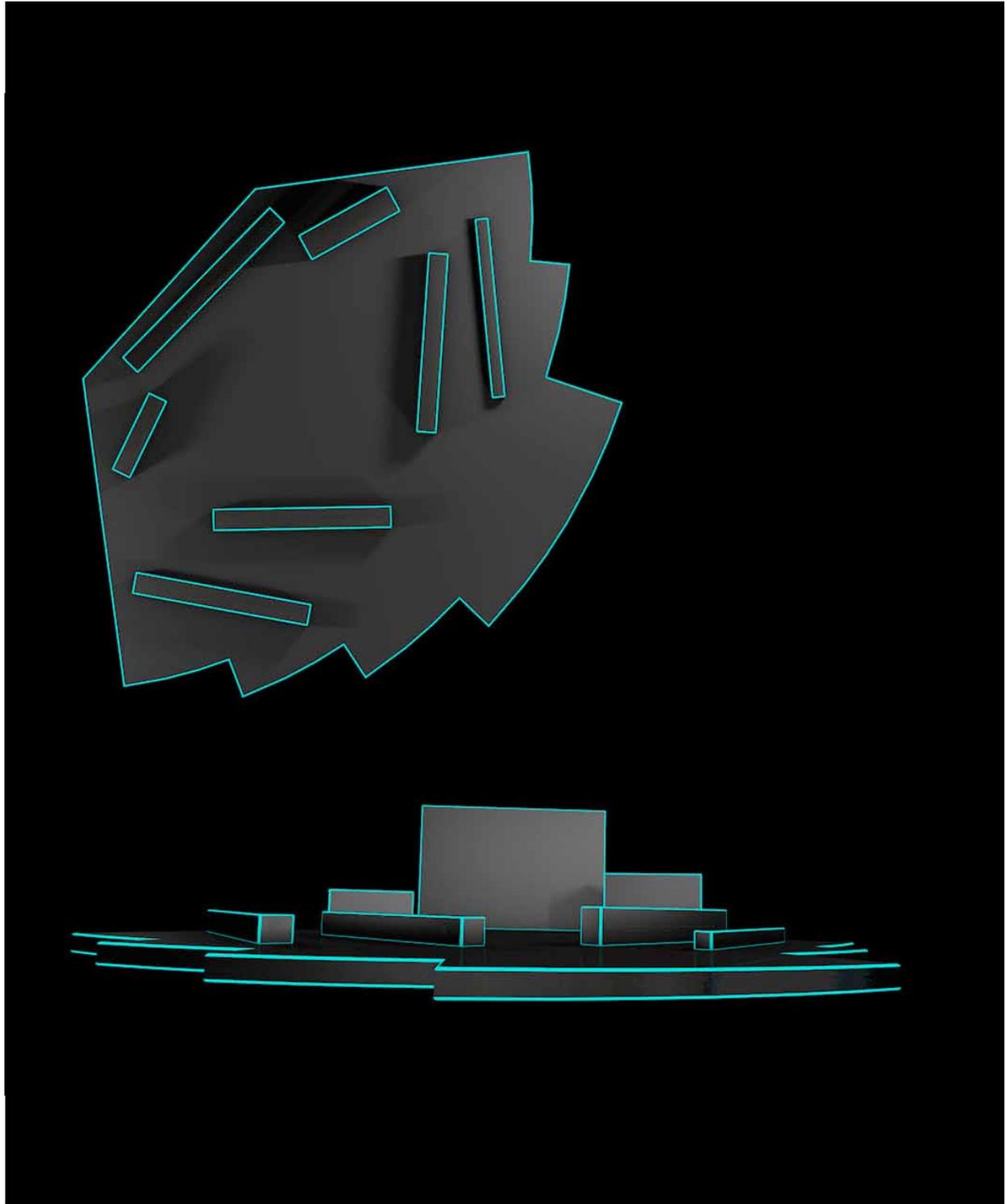
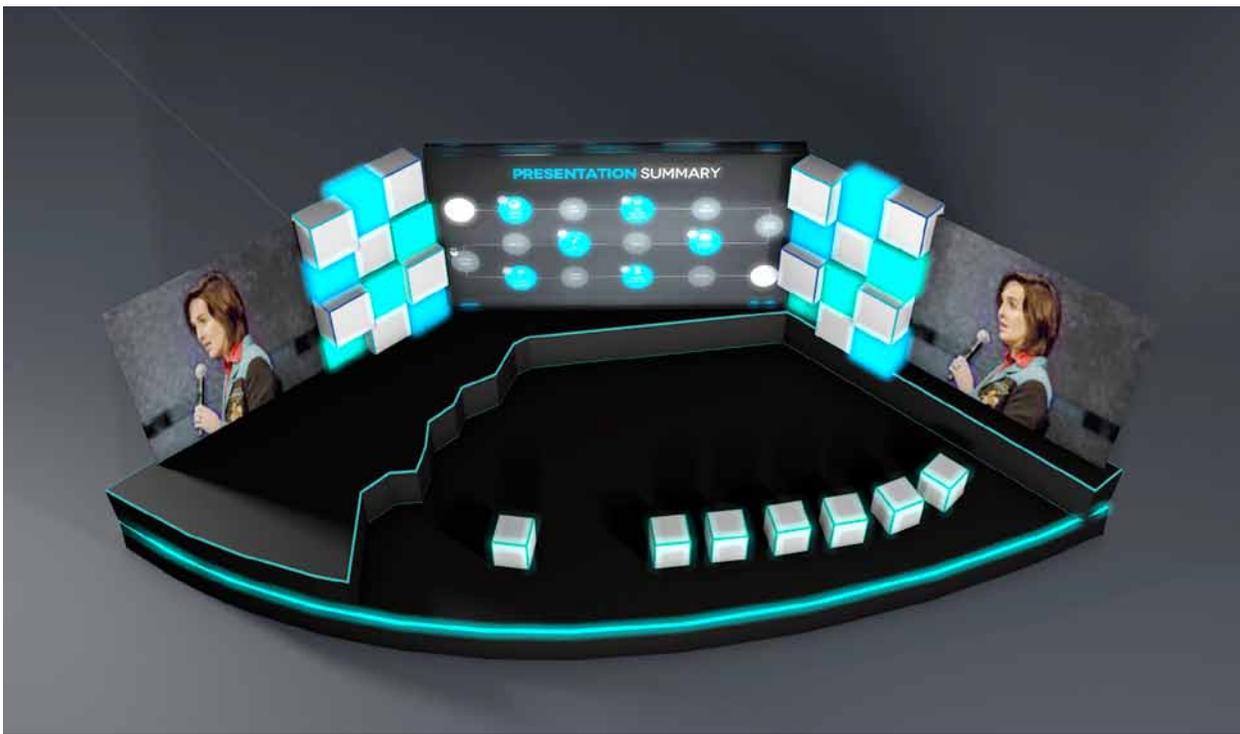
Banque Du Liban Accelerate

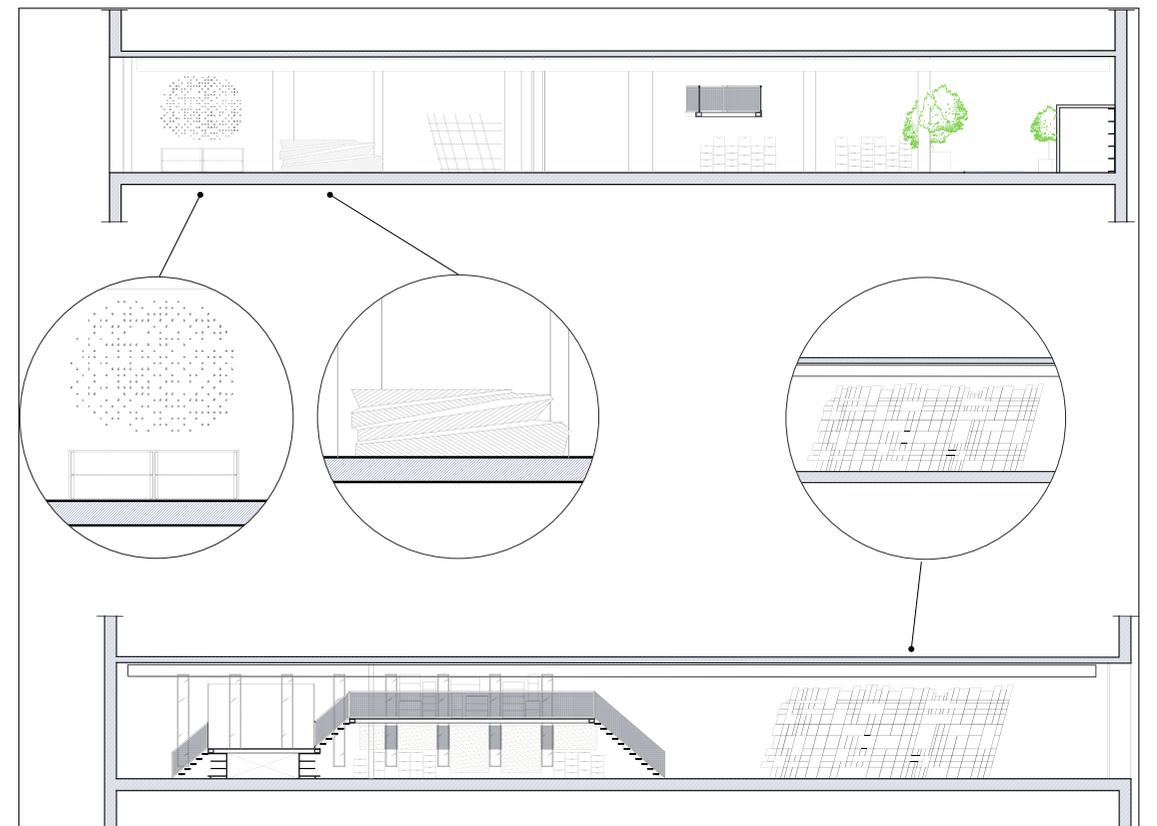
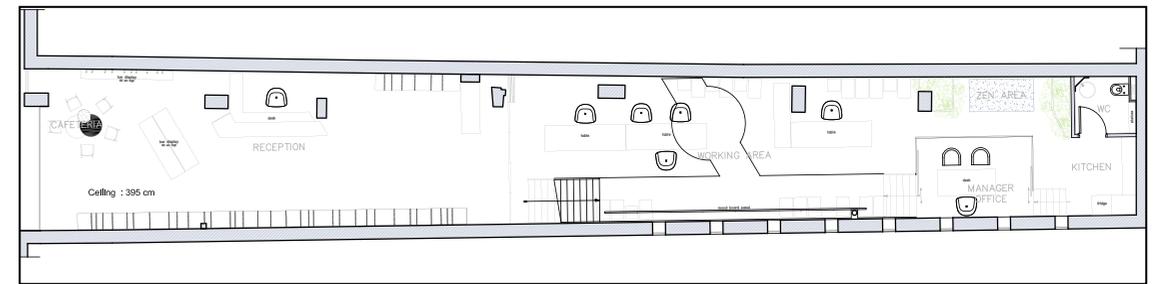
Creative Direction & Venue Design

Date: 2015
Client: Memory Lane
Location: Beirut, Lebanon









Interior Design Space

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Date: 2016
Client: Commercial space
Location: Beirut, Lebanon



Memory Lane Lighting Design

Date: 2015
Client: Memory Lane
Location: Beirut, Lebanon

VIP Installation

Option 1: Fully Connected Ceiling Installation

Date: 2015
Client: Le Chocolat
Location: Dubai, UAE

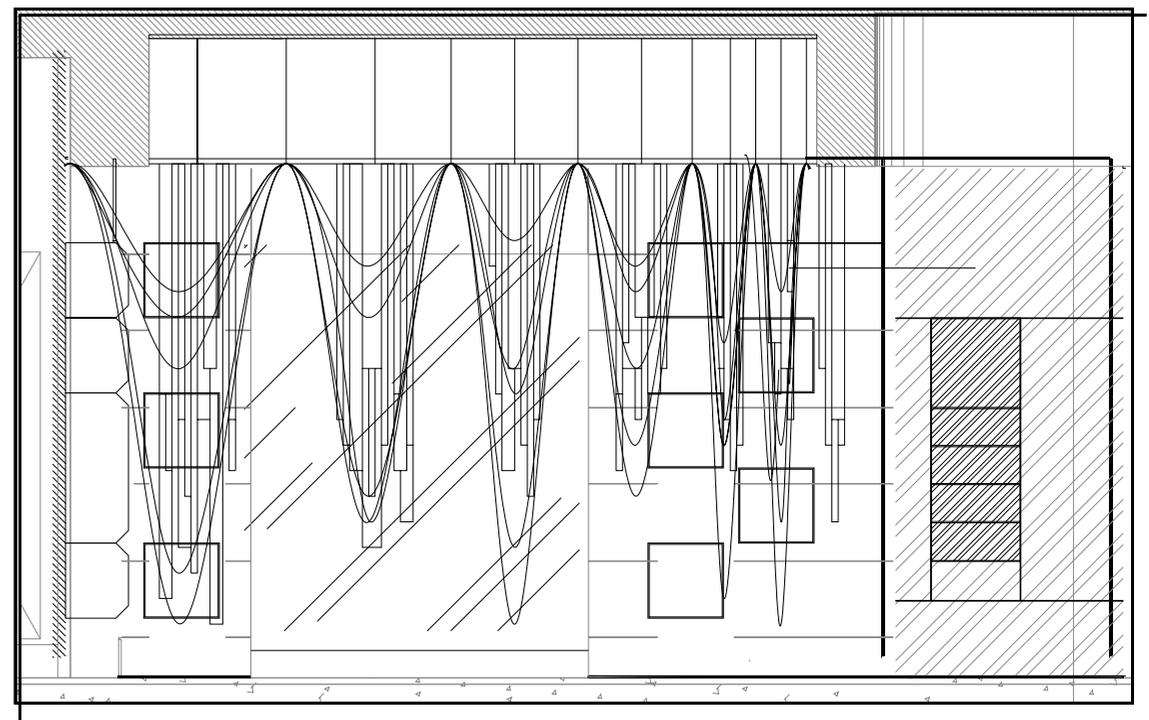
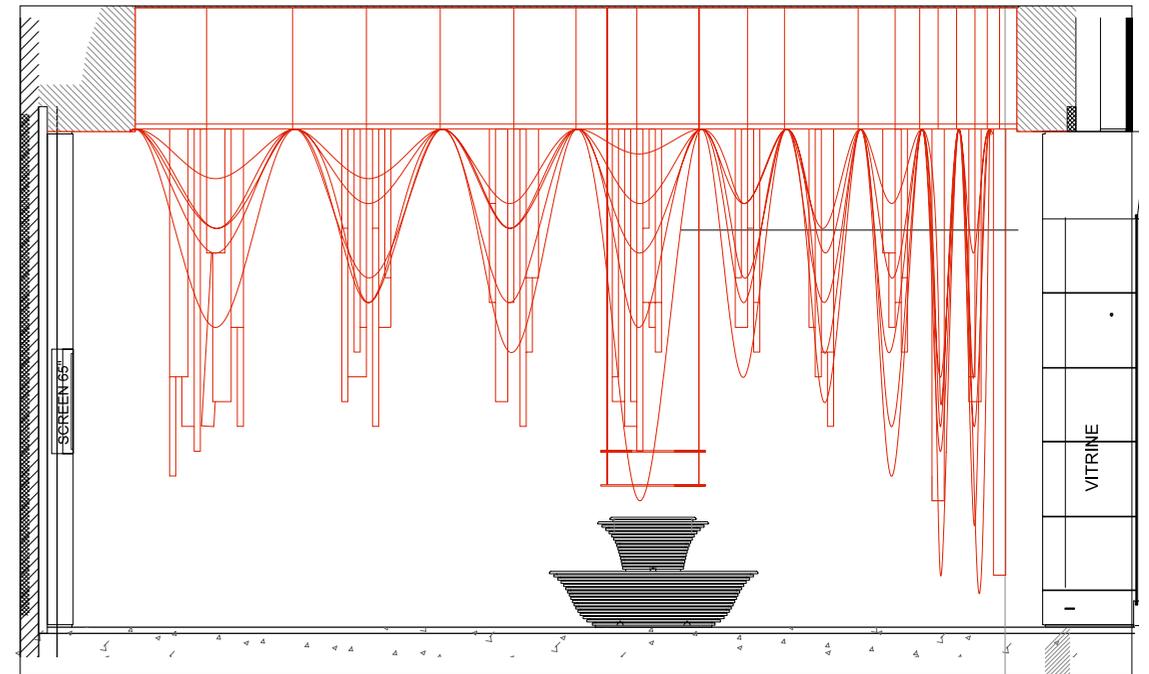
This option acts as a ceiling installation covering the whole surface of the vip area. The aluminum ribbons are sliced vertically and hung on both ends, dropping from the center to create the curve effect.

The lighting - IP65 rated Warm LED systems - is embedded on the top, to the ceiling, illuminating the installation from above.

The ribbons drop at different levels, according to:

- 1) positioning of furniture
- 2) circulation of clients
- 3) POV from vitrine and other areas

The flow of the ribbons follows the function of the space, from back to front, therefore the sizes and concentration of the stripes is more condensed in the areas that are more visible and interactive with the visitors.



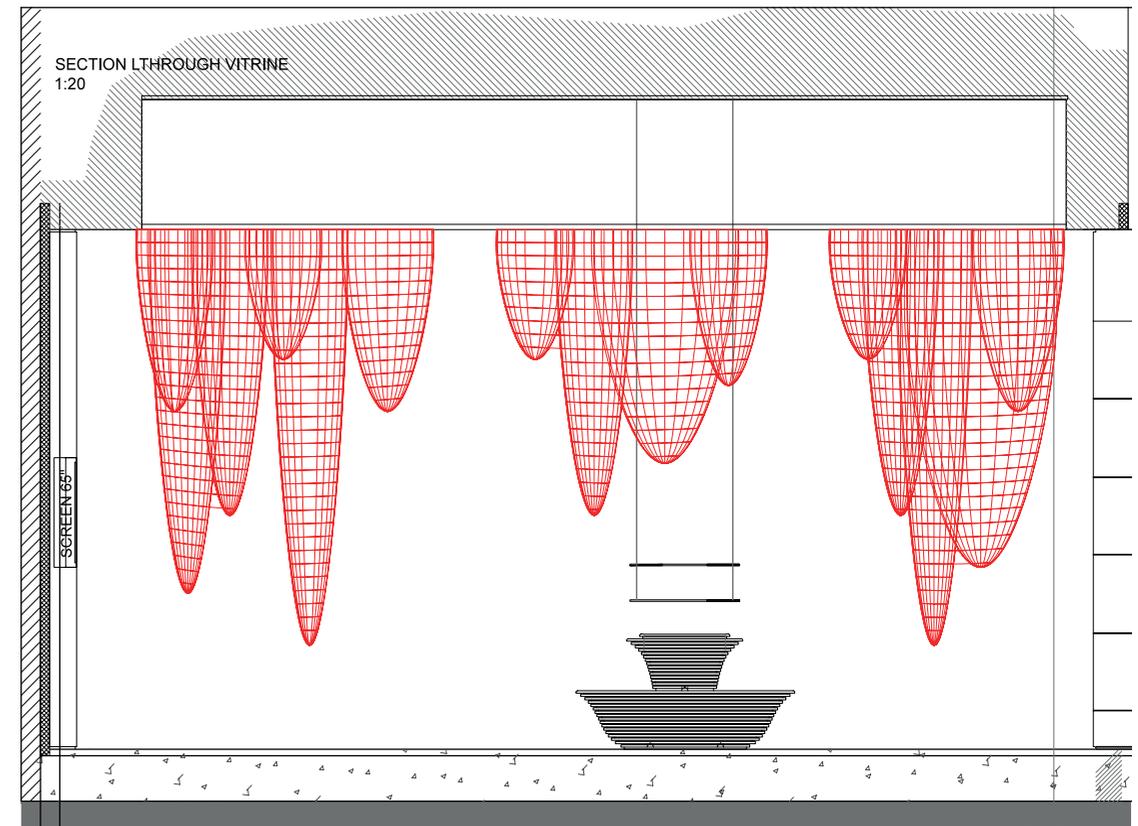
VIP Installation

Option 2: Stand Alone Clusters Of Fixtures

Made out of cylindrical individual fixtures from thin stainless steel or aluminum bands, this option is a more fluid and flexible option where the fixtures are distributed on the surface of the area also according to the variables of the furniture layout, circulation and POV from vitrine, these factors also contribute in determining the size and hanging level of each of the fixtures.

Each fixture holds the lighting source within on the top level.

The lighting is IP65 rated Warm LED systems.



VIP Installation

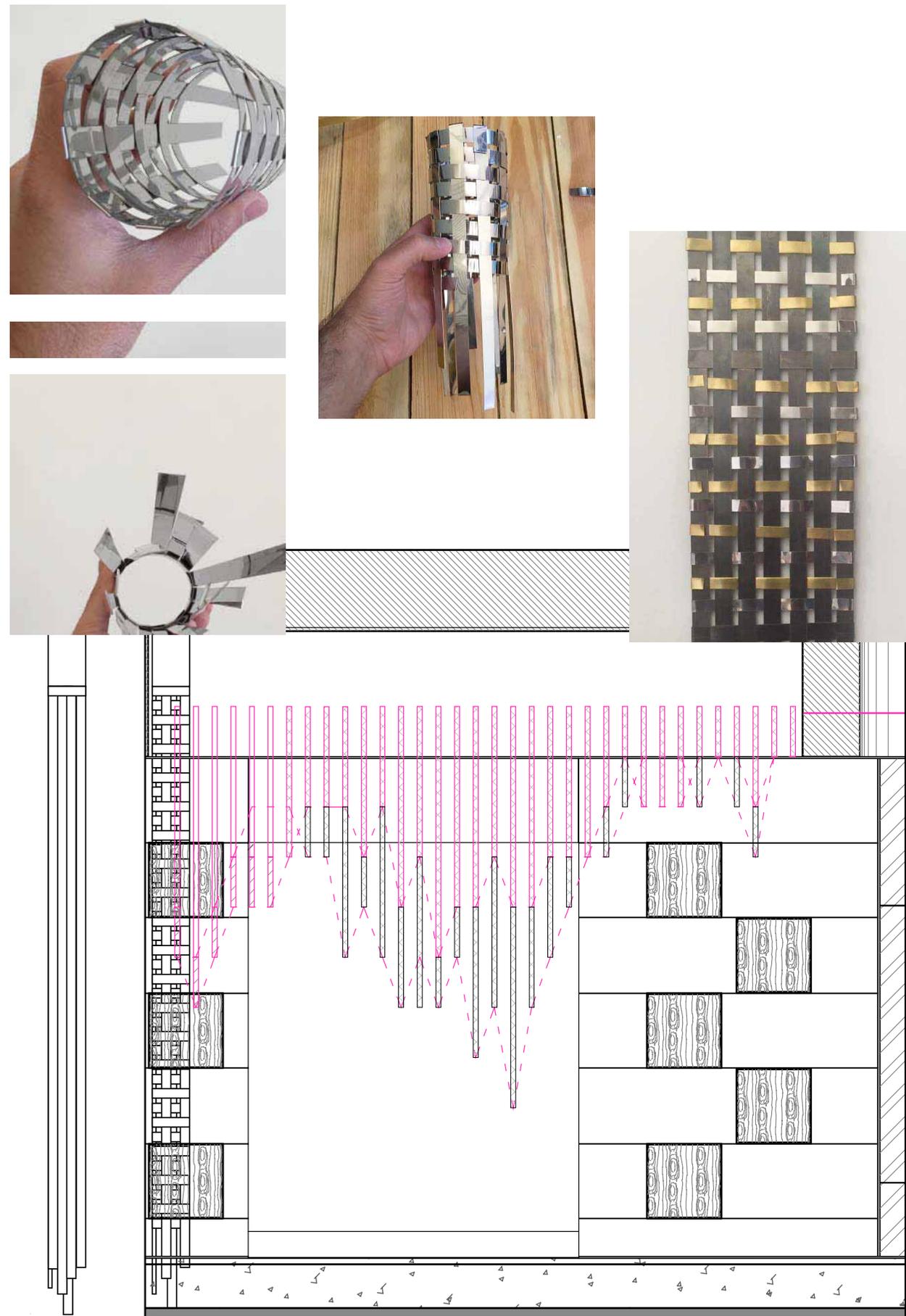
Option 3: Ceiling Hanging Pipes at Different Heights

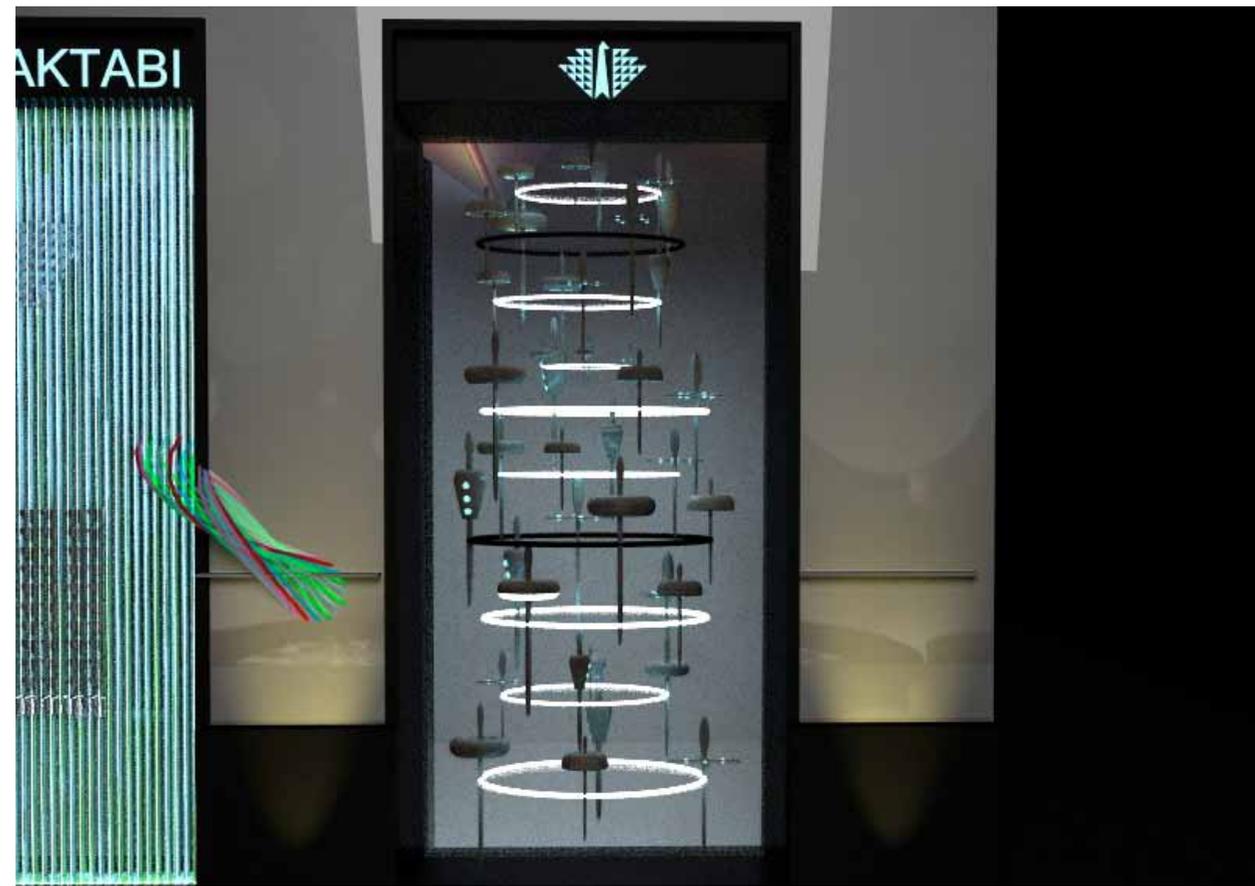
This option divides the layout into a grid of equally distanced hanging points carrying the customized stainless steel pipes of different lengths.

The pipes are composed of 2 parts;

- First part is a stainless steel pipe that varies in length according to location
- Second part is a custom made decorative cylindrical stainless mirror object of a fixed height of 30cm*

The decorative part of the pipe could be extended onto full length in specific locations depending on visibility and budget.





Iwan Maktabi

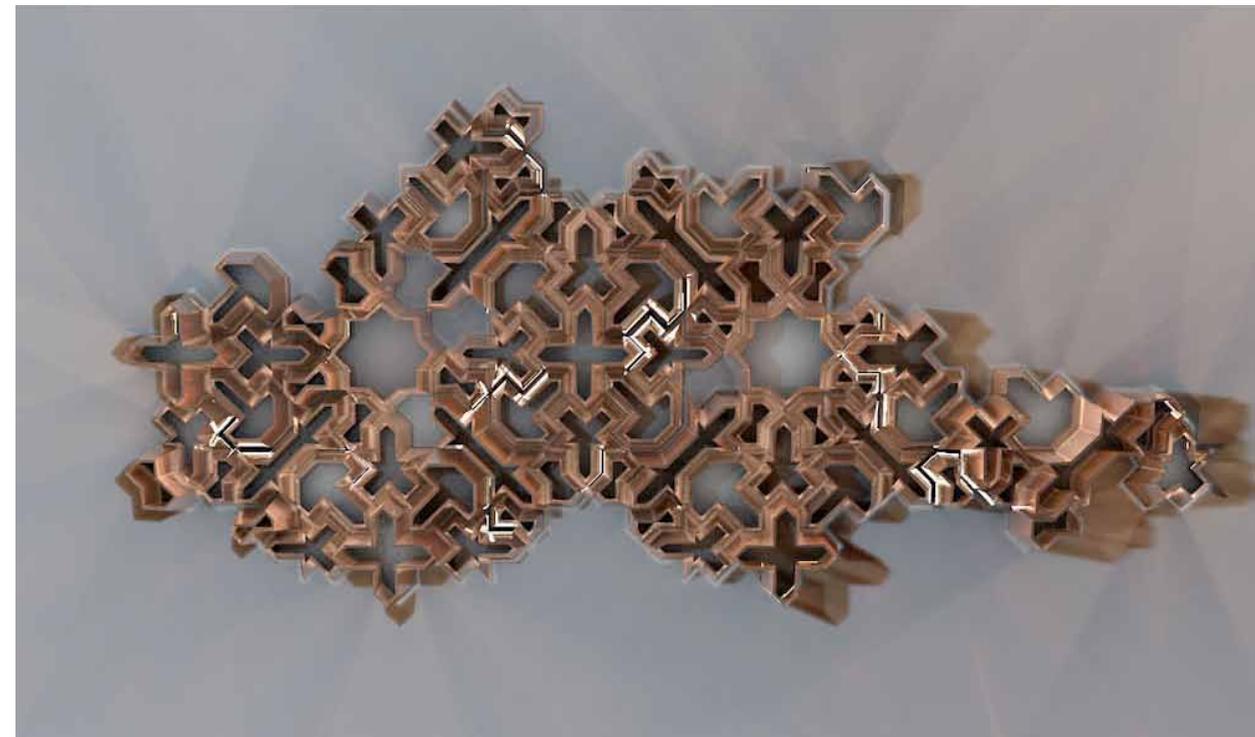
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Date: 2015
Client: Iwan Maktab
Location: Beirut, Lebanon

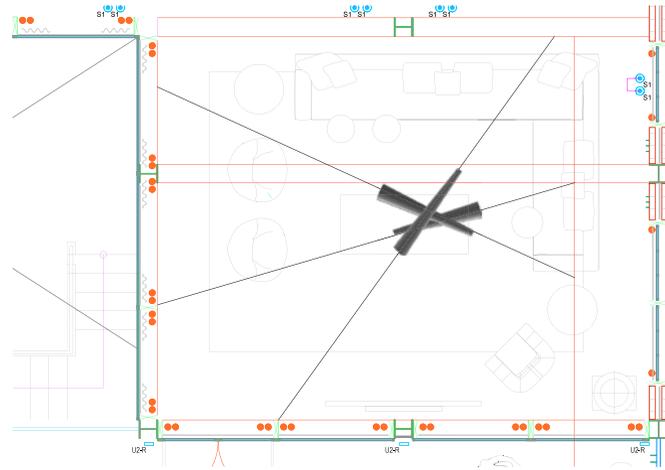


Lighting Feature

- Moucharrabiya organic pattern
 - Offset projection of glass layers
 - Bronze glass layers
 - Interaction with Sunlight during the day and LED light during night
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Date: 2015
Client: Private
Location: Beirut, Lebanon





Lighting Proposal Loft Central Feature

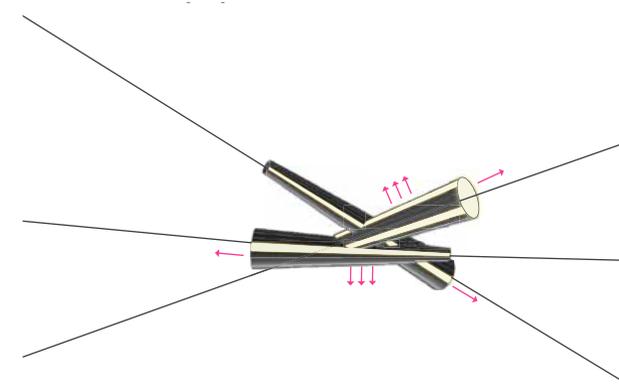
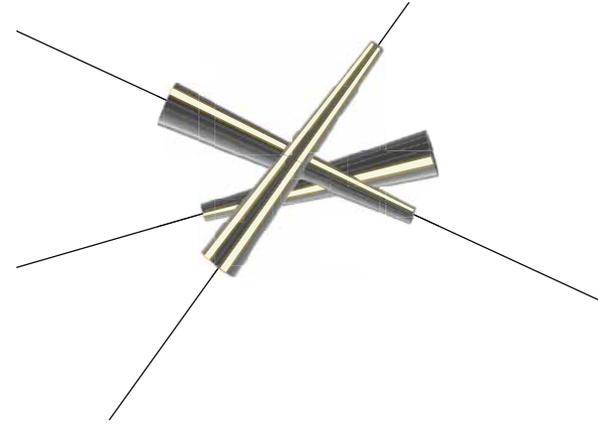
The concept revolves around a central feature that is created at the intersection of different steel cables pulling in opposite directions and hooked at different planes.

The feature is a multi-directional lighting fixture projecting lighting in different directions:

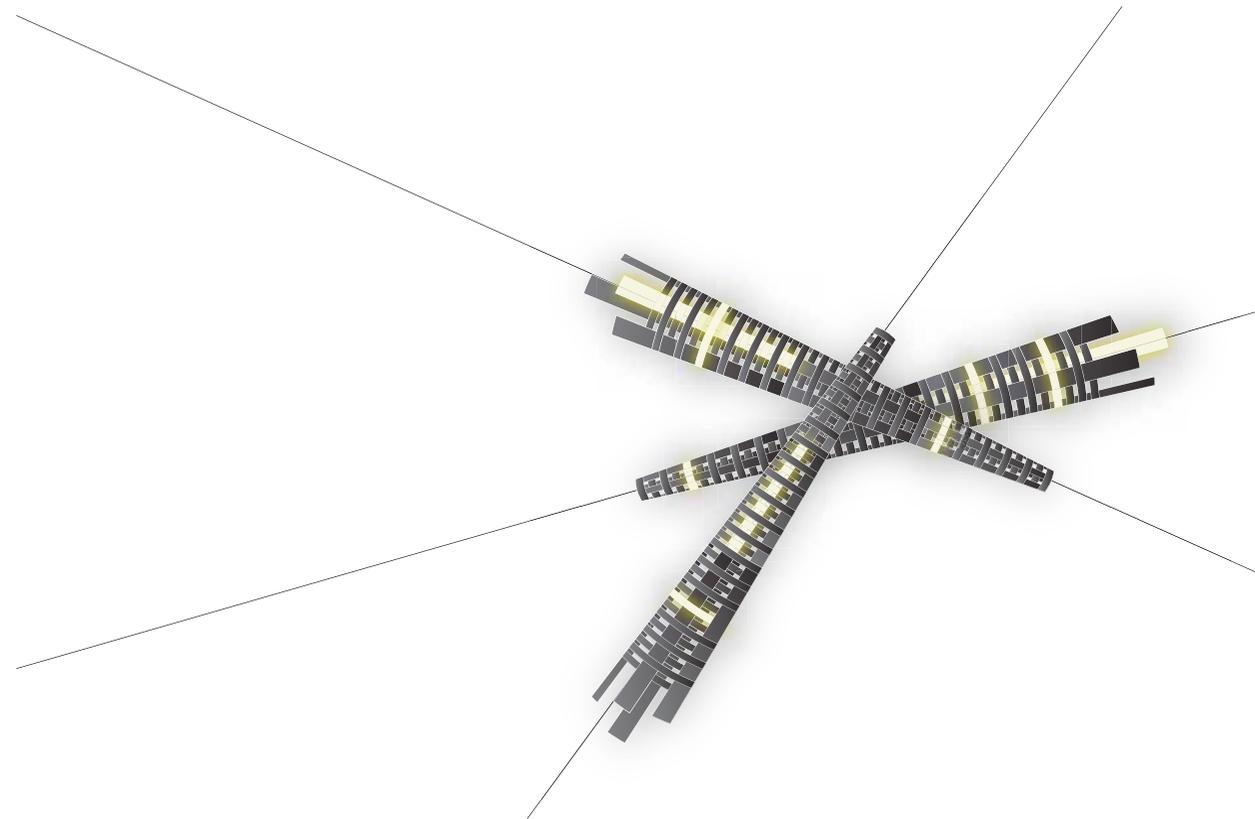
- Down towards living room
- Up towards high ceiling
- On the surrounding walls

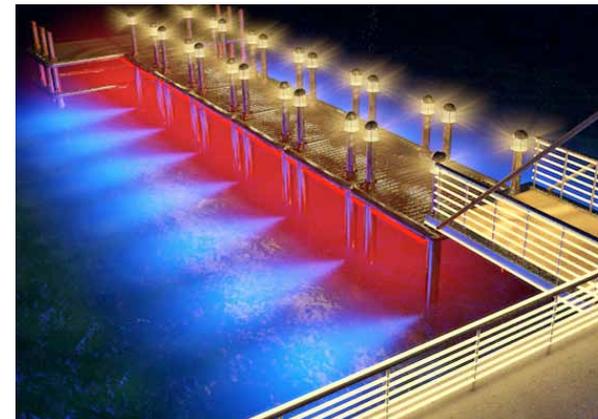
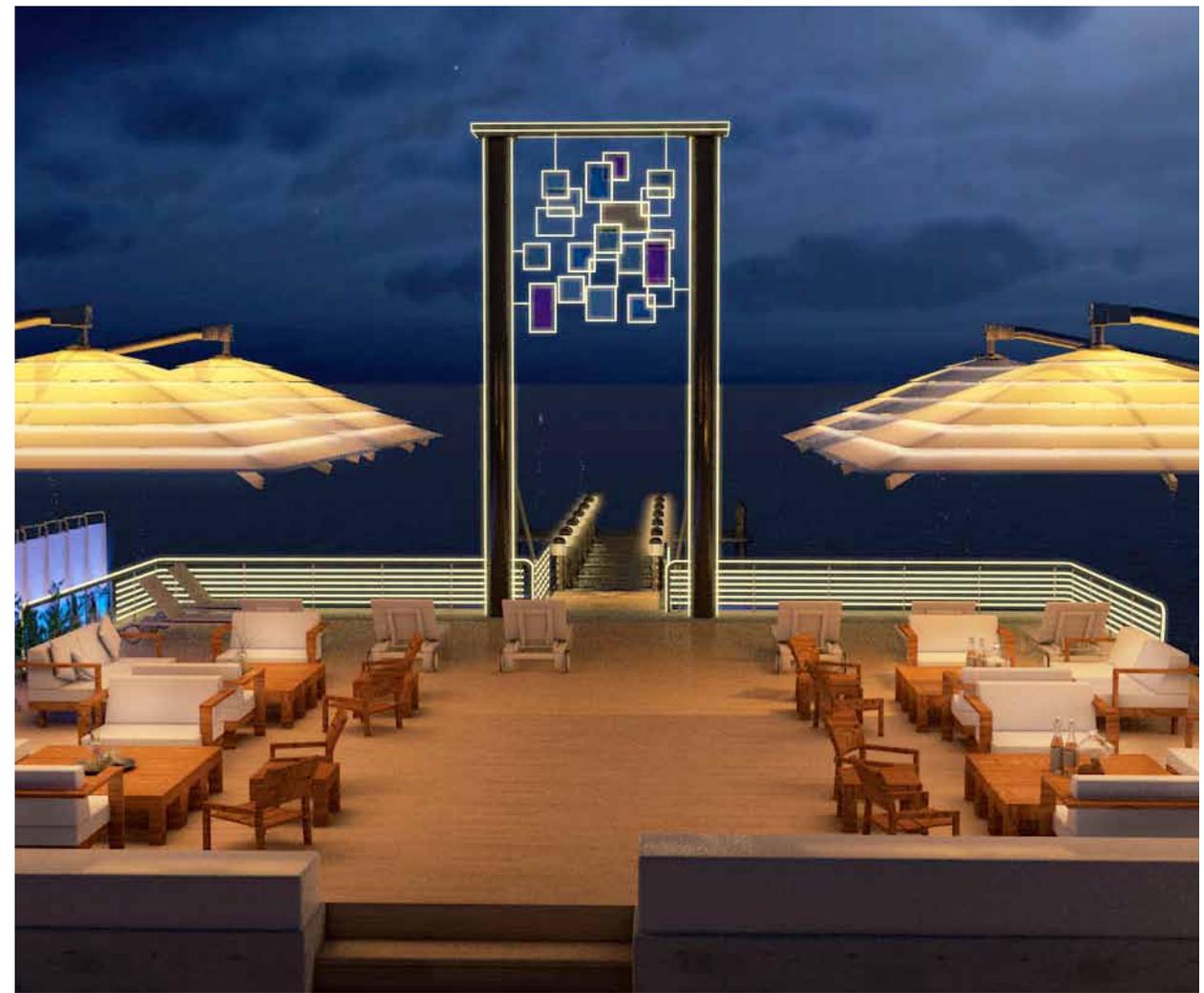
This technique will allow a 360 degrees projection of lighting in this specific space serving as a full lighting solution in the double ceiling area.

Option 1: Multi-directional Lighting



Option 2: The cylinders are made out of weaved black steel weaved strips with the lighting strips weaved into them





Restaurant Lighting Club Area

Date: 2016
Client: Chez Sami Le Deck
Location: Jounieh, Lebanon

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Press



LA VIE EN SCÈNE

La Villa Paradiso ressemble tant au Liban. Un charme inouï qui respire dans ses murs malgré et à cause de toutes les blessures gravées dans ses murs. Mais attention, pas de nostalgie, avec le passé on est habitué à construire l'avenir. Et c'est exactement ici, et pour cette raison, qu'on a voulu fêter dans ce "cinéma Paradiso" bien de chez nous la naissance de ELLE DÉCORATION édition Liban.

PAR DESIRÉE SADEK PHOTOS HD PRODUCTIONS



Sous les projecteurs
Des installations lumineuses, créées par l'artiste Ghassan Salameh, éclairent les panneaux Bokja.

Tout d'abord, prouver qu'on peut faire de la déco d'avenir avec des morceaux d'hier. Des morceaux bien choisis. Confier la mise en scène des lieux à Hoda Baroudy et Maria Hibri, les filles de Bokja, était donc une évidence. Elles qui, les premières, ont redonné aux tissus anciens une nouvelle vie en les assemblant avec goût et un flair infailible pour en faire des pièces d'ameublement uniques. Chacun de leur fauteuil et canapé raconte une histoire où la poésie rencontre l'actualité. À l'heure où dans les rues de la capitale libanaise on brûlait les pneus pour s'exprimer, elles en ont fait des objets stylisés pour dire "stop à la pollution qu'occasionne ce caoutchouc qui part en fumée". On peut hurler ses griefs autrement qu'en assassinant l'air du pays !

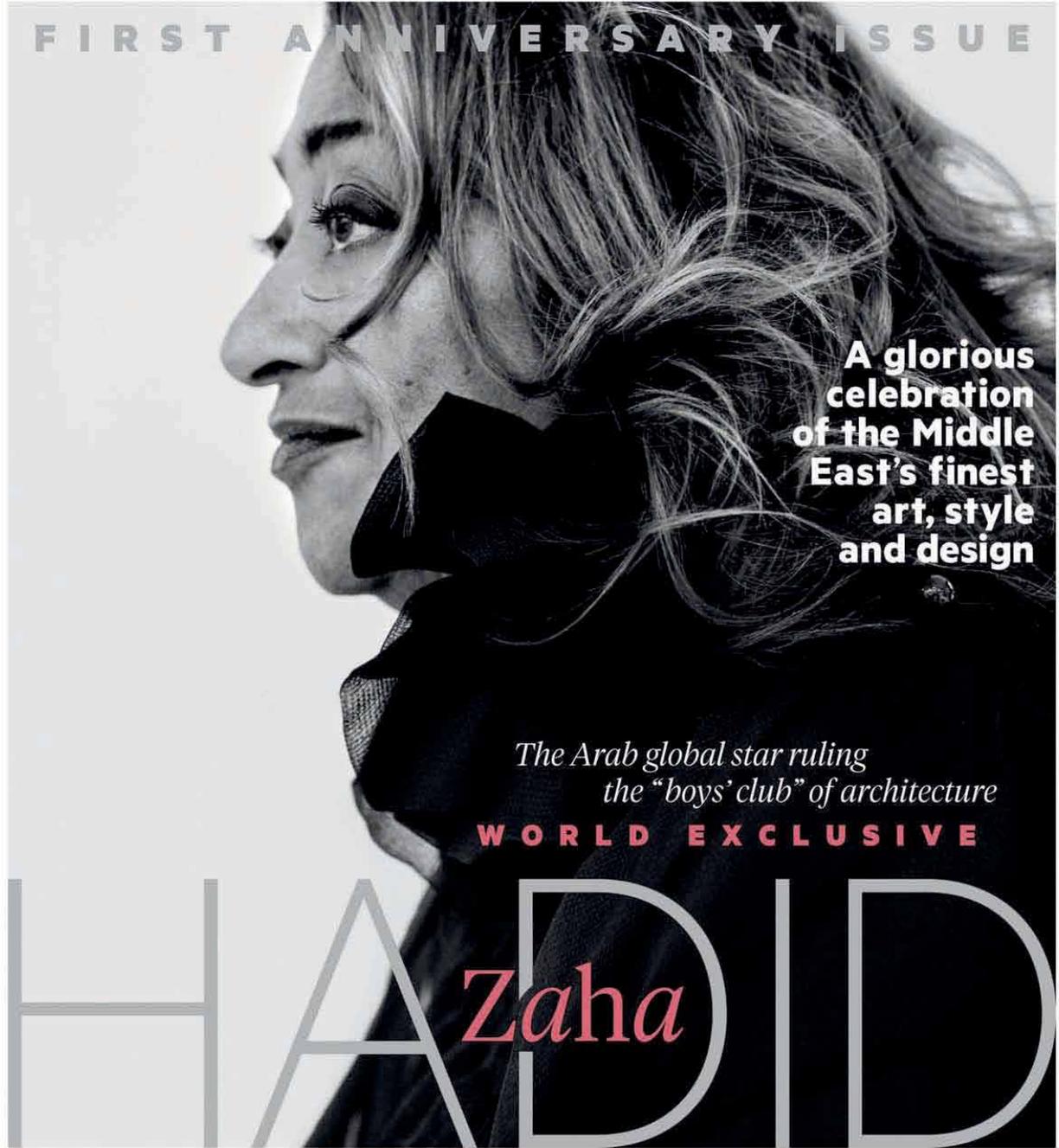
Aujourd'hui, elles persévèrent et lancent une collection qui réutilise les toiles des camions "chader", récupérées et intégrées dans des assemblages pour devenir des objets, magnifiquement imparfaits. Broches de fleurs, tabliers, sacs de voyage, chaises, tabourets... sont là pour raconter les voyages de ces camions transportant fruits et légumes à travers le Liban. Dans les marques et déchirures infligées par les éléments de la nature à ces toiles "imperméables", les filles de Bokja ont vu de la poésie et les ont traitées comme une peau humaine. Et pour que la boucle soit bouclée, une partie des bénéfices de cette collection va au profit de la Lebanese Food Bank, une ONG qui recueille des colis alimentaires non desservis pour en faire profiter ceux qui en ont besoin.

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AD *tastemakers*

Middle East new **designers**, shopping with a **top chef**, and discovering the **inspiring** charity work of the **FBMI** in Afghanistan

GHASSAN SALAMEH, LEBANON

Beirut's rituals and complexities deeply inspire Ghassan Salameh to craft his conceptual and solution-oriented creations. "The environment I live in affects my work and identity; therefore my pieces are drawn from what I experienced growing up around craftsmen," says Salameh, who holds a Master's Degree in Design and Innovation from the European Design Labs in Madrid and runs his own studio in Beirut, which focuses on light furniture. Describing himself as an experimental artist with a mission to make a change and explore his identity, Salameh prefers to leave the form and outcome of a new project undecided. "I let my imagination take over the process and I try to push the boundaries as far as the execution allows," he states. One of his ongoing explorations is the "Al Noor" light installation, exhibited during Beirut Design Week 2015. Composed of 16 handcrafted flexible tapestries, the installation can be seen at Iwan Maktabi's stand at Design Days Dubai.



FANTASTIC FOUR

They are young, talented and innovative. Meet the exciting Middle East-based product designers set to conquer the world.

Words by ANISHA PAMNANI

PHOTO: EVAS DAUGAITE

Martin Azia: Architects [How we show at Sala Vignola in Barcelona](#)

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Beirut Design Week 2014

Year after year, the Lebanese capital's design week showcases the highest levels of applied design, both in terms of product and its background origins.

Design / Maria Cristina Oldero

Author: Maria Cristina Oldero
 Published: 10 July 2014
 Location: Beirut

Sections: Design, Reviews
 Keywords: Beirut Design Week, Bekka, Doreen Toutikian, Georges Maria, Ghassan Salameh, Mary Lynn Massoud, Maya Karanouh, Maam Fayad, Michèle Choue, Nada Dib

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In constant flux for historic, socio-cultural and political reasons, in these times when globalisation is levelling diversity, what may make a city such as Beirut special is its fragmentary nature and huge potential. After years in the grip of war, the so-called Paris of the Middle East is earning its place on the local creative scenario.

Given all its recent vitality, there simply had to be a Beirut Design Week, organised by the non-profit MENA DESIGN RESEARCH CENTER and backed by the Minister of Tourism Michel Pharaon, it is now in its third year thanks to the work of its directors, Maya Karanouh and Doreen Toutikian who managed to attract more than 90 national designers.



↑ Ghassan Salameh presented Magma, a collection of light fixtures in opaque glass over a metal structure that are reminiscent of traditional Oriental geometries

young designers and the versatile Ghassan Salameh, a graphic artist and designer with a degree from the Notre Dame University in Beirut and a Master gained abroad, presented *Magma*, a collection of light fixtures in opaque glass over a metal structure that are reminiscent of traditional Oriental geometries (*sadaf furniture*); the result resembles a garden of luminous roses and, like roses, each one differs from the other thanks to the unpredictable fusion of the two materials. Badaro is currently one of the most Bohemian quarters and where we visit the SAA office of architect Sophie Skaf, in a splendid Jeanne Royère building of the mid-20th century that has always been in her family and is now being refurbished.

Radical Toilet: A Firenze on viale di Amerigo deliciose di Architettona Radici-iva

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Arthropod Collection

Il designer libanese Ghassan Salameh ha presentato al Salone del Mobile 2014 una serie di apparecchi illuminanti ispirata al mondo degli artropodi.

Notizie / Tarek Moukaddem

Photography: Tarek Moukaddem
 Published: 5 Maggio 2014
 Location: Milano

Sezioni: Notizie, Design
 Keywords: Arthropod Collection, Arte, Ghassan Salameh, International Furniture Fair, Salone del Mobile 2014, Salone Internazionale del Mobile 2014

Network: Like on Facebook, Share on Twitter, Pin to Pinterest

L'idea alla base della collezione Arthropod è quella di creare un prodotto personalizzabile, in grado di inserirsi nello spazio in modo flessibile, secondo le esigenze individuali, gli stati d'animo e l'effetto di luce desiderato.

Gli apparecchi sono realizzati in ferro grezzo, che conferisce loro un aspetto industrial "naturale", grazie anche articolazioni mobili delle "gambe". Ciascuna articolazione ruota secondo 4 diverse angolazioni che permettono all'utente di dirigere e reindirizzare l'illuminazione in base alla necessità.



↑ Ghassan Salameh, Arthropod Collection

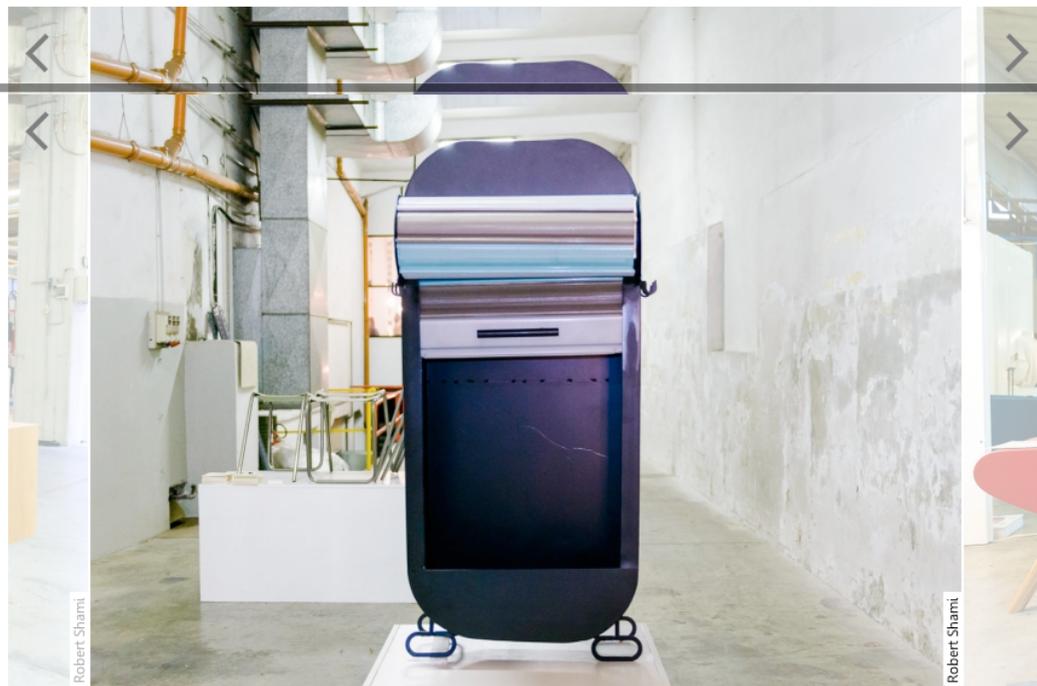
La sorgente di luce nella parte superiore dell'apparecchio, in alluminio, è l'unica parte accuratamente verniciata e trattata, in modo che l'oggetto finale rappresenti una commistione di parti grezze e parti rifinite.

La collezione è ancora in fase di sviluppo e la maggior parte dei pezzi sono stati prodotti in seguito a commissioni o richieste specifiche.



116 VENTURA INVESTE SUI NUOVI TALENTI

3 Hive e Team Up: giovani emergenti e tanta collaborazione nell'area ex Bazzi



Robert Shami

Robert Shami

7/15

SARDINE CAN CLOSET, DEL LIBANESE GHASSAN SALAMEH, CON CHIUSURA A SARACINESCA

L'area ex Bazzi di Ventura Lambrate ospita 2 collettive, Ventura Hive, in partnership con le Officine Tamborrino, e Ventura Team Up.

A Ventura Hive, concepita come una sorta di alveare brulicante in piena attività, debuttano quasi 50 talenti. Tantissimi le sperimentazioni, con pezzi in continuo divenire, come le librerie mobili di Gianluca Facchini e la serie #waitingfor di Maurizio Bernabei. Grande ancora la ricerca di nuove soluzioni di riuso, accostata sempre al design più contemporaneo. La presenza di sempre più diverse nazionalità rende il lavoro di coolhunting ancora più interessante.

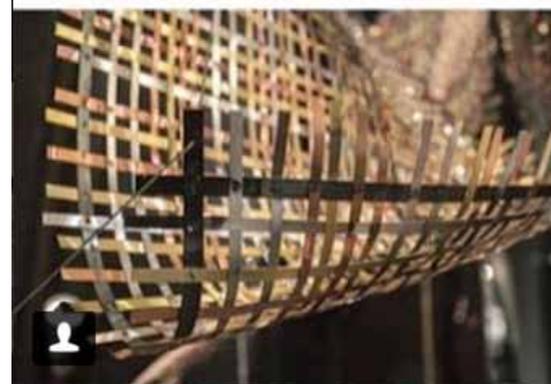
Ventura Team Up è una grande mostra collettiva, alla scoperta di quel grande fenomeno globale che è la collaborazione. Anche nel design. Nell'ampio spazio dedicato, si alternano i prodotti originali di accademie, collettivi, industrie creative, università, fino a team di due o tre designer. Il mix, all'interno degli stessi team, di esperienze e skill diversi, arricchisce la mostra di arredi e oggetti del tutto inediti. Tantissime le nazionalità e le tipologie dei prodotti.

Info: www.venturaprojects.com



Ghassan Salameh Tisserand de lumière

Sa Libie remonte à l'âge tendre lorsque Ghassan, encore enfant, observait son père artisan, tordre, plier, fondre, caresser, mouler, essabler les métaux du fond de son atelier. Un émerveillement original, un héritage paternel, qui forgera le fer de lance d'un parcours composé, une adolescence plus tard, entre le Liban (Notre Dame University - 2007) et l'Espagne (European Design Labs de Madrid en 2011). Et c'est en fervent serviteur de la tradition et de l'artisanat qu'il se lance dans une carrière lumineuse. De créations en inventions, Ghassan Salameh éclaire et séduit vite la scène design tant locale qu'internationale. Pour sa dernière ligne, "Noor", il s'improvise alchimiste-photophile tissant le cuivre - rouge, jaune ou noir - et l'acier en mailles de lumières. Esthétique en apesanteur, ses métaux devenus lustres sont de véritables parures; de dentelles pourées qui diffusent des rayons de poésie. Laissez-vous illuminer par ces arabesques de talent | www.salamehghassan.com





SHOWS

BEIRUT DESIGN WEEK 2013 2013:07:03

Ad hoc experimentation and attention to process were the overriding themes at Beirut Design Week 2013, alongside the notably bright colours and playful patterns that typify design work from the city.



By [Kasia Maciejowska](#)

Often called the 'design capital of the Middle East', the city is still exploring its capacity to bring different aesthetics, craftwork and creative practices together in a productive and coherent way. With a view to facilitating this, Doreen Toutikian and Maya Karanouh founded the festival in 2012 through the MENA Design Research Center, which they set up in 2010.

This year's show featured hands-on workshops and a full-day conference with international speakers, as well as exhibits across the city ranging from luxury design and creative jewellery to fashion installations, craft demonstrations and film screenings.



Top five picks from Beirut Design Week 2013

1. [Rapid Manufactory](#), which opened in March 2013, is the first 3D printing shop in the Middle East. Owners Guillaume Credoz and Souraya Haddad held their first exhibition for Beirut Design Week 2013 that showed Credoz's 21st-century 3D-printed ceramic lamps and wall fixtures alongside Haddad's hand-cast traditional cups, jugs and bowls. This was a vibrant example of how classic craft and digital design are coming together across creative production. The contrast was emphasised by the shop's location in an old bakery: its rustic, functional style retains its old French charm yet houses three large 3D printers in its open workshop space.



2. [Nada Debs](#) is a luxury brand that plays on the heritage of pan-Arab and Asian design and decoration to create contemporary furniture. As [luxury brands are doing the world over](#), the designer opened her atelier during Beirut Design Week for The Making Of workshop. Artisans created a near-inlaid coffee table in front of an audience to reveal the intense workmanship that goes into the



NEW
TALENT

Lebanese lighting
designer GHASSAN
SALAMEH, wants to
illuminate the world
with new ideas

I inherited my creativity from my father, watching him use a lot of creative thinking in his work to come up with solutions. Design is a natural outlet for me to express my ideas. But I remember the exact moment I really knew which type of designer I wanted to become. I was 14 years old and at supermarket. I remember seeing a limited edition chips chips packaging can by Lieberstein transformed into a garbage bin.

I always say my work began ever since I started looking for solutions to problems instead of stopping at them. Design should be a natural, effortless way of thinking and living day to day. That's what informs my approach to lighting design: creating practical and customized solutions with free expression - this is my philosophy: never to follow trends but to believe in your own ideas.

This piece is from my limited edition Fireworks and Explosions line. Explosions are incidents that always carry a negative connotation. Usually these events leave physical, material and emotional damage causing people to be traumatized for a period of time. This project attempts to change the stigma by representing this act in a beautiful form, introducing the idea that countries associated with these explosions also have a beautiful side to them and should not only be recognized by those dramatic events.

salamchghassan.com

28.07.14

"I don't want to be liked by 100 people, I want to be loved by 1" Boudicca's Zowie Broach, @RCAevents Head of Fashion <http://t.co/l6FGeN5xzm>

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Disegno No.3 Olafur Eliasson Interview

London
23 October 2012
As part of Disegno No.3, we met the designer and artist Olafur Eliasson in a darkened gallery at the Tate Modern. Here, we publish the full interview >



Ghassan Salameh's Magma Lighting Fixtures

This year's headline speakers were the Beirut-born British artist Mona Hatoum, V&A curator Rowan Bain, fashion journalist Hilary Alexander, and designer at Philips Healthcare Rik Runge. Each gave a talk that sought to be relevant to Beirut, with Hatoum focusing on materials and making, Bain discussing how international museums collect and commission from Middle Eastern designers, and Alexander celebrating the exoticisms of dress around the world. Alexander was invited as part of this year's emphasis on fashion, curated with the Lebanese American University to mark the launch of its new fashion design program.

DESIGN MILK DOG MILK



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DESIGN STORE(Y) A VISIT TO PLATFORM 39

Posted by Mari Katz on 07.30.13 in Home Furnishings Interior Design Matt



ARCHITECTURE ART HOME INTERIORS STYLE TECH COLUMNS





ÉCONOMIE

Beirut Design Week : faire de Beyrouth la capitale du design dans la région



ÉCONOMIE CRÉATIVE

La « Beirut Design Week 2014 » a été inaugurée lundi pour une semaine de création. Architecture, design social, décoration d'intérieur, bijouterie... jusqu'à samedi, plus de 80 événements mettront à l'honneur la création libanaise.

Soraya HAMDAN | OLJ

11/06/2014

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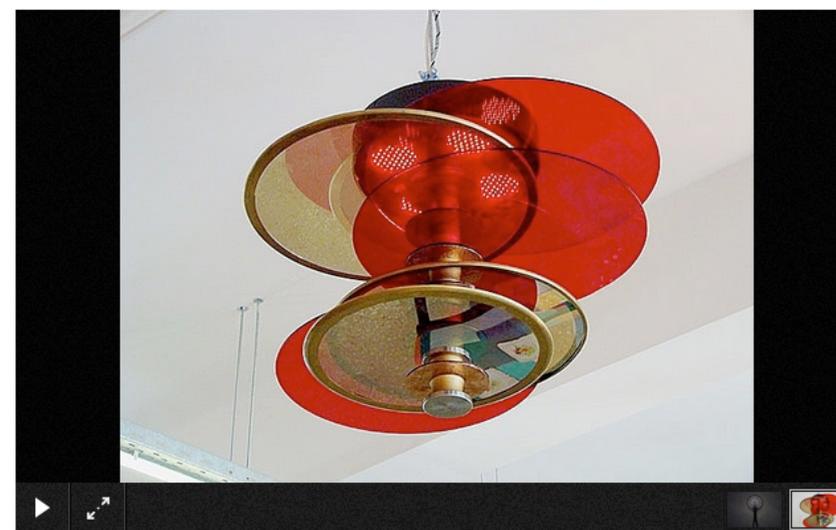
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CULTURE

De jeunes designers libanais salués par la presse internationale



LA BONNE NOUVELLE DU LUNDI

Coupures d'électricité, crise économique, malaise social, clivages politiques accrus, attentats... Face à l'ambiance générale quelque peu délétère, « L'Orient-Le Jour » se lance un défi : trouver une bonne nouvelle chaque lundi.

Nour Braïdy | OLJ

24/03/2014

Autre jeune designer libanais de luminaires salué par la presse internationale, Ghassan Salameh, 28 ans, un des « nouveaux talents » du numéro de mars-avril de Harper's Bazaar Interiors.

« J'ai toujours été passionné par la lumière, c'est l'un des éléments les plus importants d'une maison, elle change toute l'atmosphère », explique-t-il à L'Orient-Le Jour, reconnaissant qu'il est « très excitant d'avoir été choisi comme nouveau talent par ce magazine ».

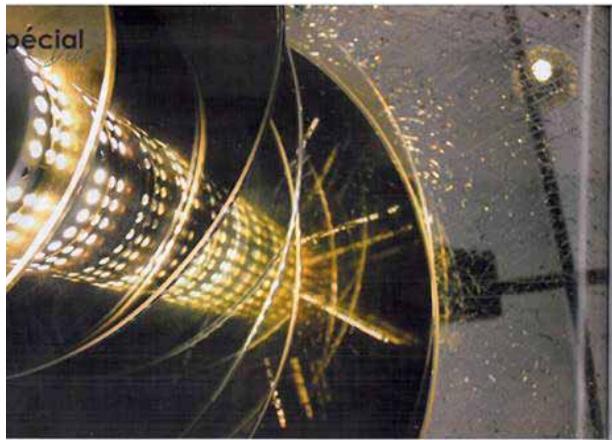
C'est à Beyrouth, lors de la Design Week en juin 2013, que le travail de Ghassan Salamé a été exposé pour la première fois. « Depuis, mon travail est de plus en plus connu », confie-t-il.

Le jeune homme garde toutefois les pieds sur terre. « Mon but premier n'est pas d'être connu, mais d'être un designer d'objets et de faire mes débuts seul, sans budget », dit-il, espérant tout de même finir par s'imposer en tant que designer contemporain.

Tout le processus de création est important pour Ghassan Salamé, de l'idée jusqu'au produit final, en passant par la production, une étape dont il se charge souvent parce que c'est là que « l'objet prend forme et évolue ». « Lorsque je crée, je me base sur une idée et non sur une tendance », précise-t-il.

Interrogé sur l'intérêt que suscite le « design libanais » Ghassan Salamé

spécial



GHASSAN SALAMEH

un jeune talent qui explose

GHASSAN SALAMEH EST TITULAIRE D'UN DIPLÔME EN ART GRAPHIQUE DE L'UNIVERSITÉ NOTRE DAME (BEYROUTH, LIBAN - 2007) ET D'UN MASTER EN "EUROPEAN DESIGN LAB" DE L'INSTITUTO EUROPEO DI DESIGN (MADRID-2011).



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Newcomers step into Lebanon's design scene

June 28, 2013 12:34 AM
 By Beckie Strum
 The Daily Star



The eclectic exhibit ranged from artistic lighting to fashion.

Expanding Boundaries of Design at Ventura Lambrate 2014

Our main aim at [Ventura Lambrate](#) is to bring emerging design pioneers to the attention of the professional audience at the Salone del Mobile in Milan. We want visitors to meet creative frontrunners who are showcasing their innovative ideas, concepts and prototypes. Our aim is to present renowned individual designers, debuting designers, design studios, design academies, newly graduated talents, and small creative labels.

Each year while we prepare Ventura Lambrate, the most important thing to think about is how to create the right balance and atmosphere during the event. That's why we decided to curate the entire area. We are the only ones doing this and it has proved to be a crucial phase in the organization of our event. Curating the area means carefully reviewing, selecting and positioning every exhibitor.

We think Ventura Lambrate distinguishes itself by its ability to adapt quickly to developments inside and outside the design field and its "broader" way of exhibiting design. At a Ventura project, the design on display is often new, experimental and ambitious, and is therefore a representation of what will probably grow into the next design trends in the coming years.

We started Ventura Lambrate 4 years ago. We noticed that there were no clearly defined spaces for independent and young designers during the Salone, the biggest furniture fair in the world. As the fair was and still is dominated by big budget companies, we wanted to bring non-commercial creativity back. Today, after 4 editions in 4 years, both demand and necessity for the event are still very high.

We think it is important to see and understand what is on the mind of the upcoming generation of designers. They signal the trends and directions that design is heading to. The next generation is ambitious, explores off the beaten track of the established generation and tries to improve or change the standards. One day, some of these talents will hold sway.

By Margriet Vollenberg and Margo Konings, Founders Organisation in Design

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The Arthropod Line

Distinguished by their exoskeleton and jointed, high-mobility limbs, arthropods are one of the most omnipresent groups o...

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By [GHASSAN SALAMEH](#) as Ceiling Lamps

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Hoodie

The push toward open plan, collaborative offices in recent years has led to a decline in workplace effectiveness, partly...

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GHASSAN SALAMEH

VENTURA LAMBRATE

8 -13 April 2014

Ventura Team Up - Via Dei Canzi 19 - 20134 Milano, Italy

W/ Hoodie L- Hoodie H- Hoodie
THE ARTHROPOD LINE
Inspired by their exoskeleton and jointed, high-mobility limbs, arthropods are one of the most omnipresent groups of living organisms on the planet. They carry the inspiration for this line of steel furniture, bearing most of all an equality in form of the general, specific, or exceptional mind derived by my influence.

W/ Hoodie L- Hoodie H- Hoodie
THE SARDINE CAN CLOSET
A simple, direct reappropriation of the Sardine Cans, reappropriated into a packing system in the form of a closet. This closet could be used as a multi-purpose shelving or a hanging system. The finishing follows the industrial one first presented in all of the other products: built out of black steel for both the site and the foldable finish. It will hold the promise of work in its final reappropriation.

W/ Hoodie L- Hoodie H- Hoodie
THE SIDE SLIDE DRAWERS
The drawers, successively slide sideways, following an innovative mechanical system instead of inward and outward movement where the object will occupy less space while still performing its full function. The finishing follows the same but of the arthropod line, a low-shining steel finishing preserving the promise of work in its final reappropriation form.

W/ Hoodie L- Hoodie H- Hoodie
THE WALKING CHAIR
As an extension of the versatility expressed through the arthropod lighting collection, the Walking Chair can be repositioned at all angles, in a range of one meter and more in different angles and directions. All in all, the Walking Chair is a reappropriation of space given



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Thank You

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